

स्विगी ने शुरू किया 99 स्टोर

175 शहरों में किफायती दाम पर लोगों को खाना खिलाएगी

उदिशा श्रीवास्तव
नई दिल्ली, 1 जुलाई

ऑनलाइन ऑर्डर पर खाना पहुंचाने वाले प्लेटफॉर्म स्विगी ने मंगलवार को 99 स्टोर शुरू करने की घोषणा की। उसके ऐप्लिकेशन पर यह नई तरह की पेशकश है, जिसमें फौरन तैयार व्यंजन ग्राहकों को केवल 99 रुपये में दिए जाएंगे। फिलहाल यह स्टोर 175 शहरों के उपयोगकर्ताओं के लिए शुरू किया गया है, जिनमें बंगलूरु, अहमदाबाद, कोलकाता, हैदराबाद, दिल्ली, पुणे, चेन्नई, लखनऊ, वडोदरा, तिरुवनंतपुरम, तिरुपति, पटना, सूरत, भोपाल, देहरादून, मैसूरु और लुधियाना शामिल हैं।

कंपनी ने अपने बयान में कहा है, '99 स्टोर का मकसद रोजाना के भोजन को किफायती बनाना और आसानी से उपलब्ध कराना है। ऐप के जरिये आप 99 रुपये का कोई व्यंजन या भोजन ऑर्डर कर सकते हैं। इन व्यंजनों को कीमत पर ज्यादा ध्यान देने वाले युवाओं को किफायती विकल्प देने के लिए खास तौर पर तैयार किया गया है।' इसमें ऑर्डर 99 रुपये का हुआ तभी ईको सेवर के तहत डिलिवरी



इस योजना के तहत तुरंत तैयार होने वाले व्यंजन ग्राहकों को 99 रुपये में दिए जाएंगे

इनमें रोल, बिरयानी, पास्ता, पिज्जा, बर्गर, डोसा, शेक, पेस्ट्री, सलाद, मिठाई समेत कई अन्य खाने पीने की चीजें शामिल हैं

मुफ्त रहेगी। कंपनी ने कहा, 'इसमें स्विगी के ईको सेवर डिलिवरी विकल्प का भी इस्तेमाल होगा ताकि भरोसेमंद सेवा किफायती तरीके से दी जा सके।' इसमें रोल, बिरयानी, पास्ता, पिज्जा, बर्गर, डोसा, शेक, पेस्ट्री, सलाद, मिठाई और कई अन्य व्यंजन शामिल रहेंगे।

स्विगी फूड मार्केटप्लेस के मुख्य कार्य अधिकारी रोहित कपूर ने

कहा, '99 रुपये महज कीमत नहीं बल्कि वादा है, युवा ग्राहकों के लिए अच्छे खाने को सस्ता और सुलभ बनाने का वादा। 99 स्टोर के जरिये पक्का करेंगे कि रोजाना के खाने-पीने के लिए आपको अपनी जेब ज्यादा ढीली नहीं करनी पड़े। हमने इसके लिए अपने रेस्तरां साझेदारों और डिलिवरी टीमों के साथ मिलकर काम किया है ताकि हर दिन

के खाने को बगैर किसी समझौते के सस्ता बनाया जा सके।'

स्विगी ही नहीं, जेटो कैफे भी अपने ग्राहकों को 99 रुपये से कम में मैगी, वेज पप्पस, समोसा और बन मस्का जैसे झटपट व्यंजन देता है। स्विगी के 99 स्टोर के उलट जेटो कैफे 10 मिनट से भी कम समय में ग्राहकों को खाना पहुंचाता है। ध्यान देने की बात यह है कि दोनों प्लेटफॉर्म 99 रुपये में खाना नहीं पहुंचा रहे। बिजनेस स्टैंडर्ड ने जब स्विगी के 99 स्टोर पर 79 रुपये का कॉर्न ऐंड वेज सैंडविच ऑर्डर किया तो कुल बिल 150 रुपये बैठ। इसमें 25 किलोमीटर के लिए 50 रुपये डिलिवरी शुल्क और 21 रुपये जीएसटी जोड़ा गया था। जब 99 रुपये का एक व्यंजन लिया और ईको सेवर डिलिवरी चुनी गई तो डिलिवरी शुल्क नहीं लगा मगर 26.75 रुपये जीएसटी जोड़ने से कुल राशि बढ़कर 126 रुपये हो गई।

इसी तरह जेटो पर 70 रुपये का वेज पफ सभी शुल्क जोड़ने के बाद 156 रुपये का हो गया। इनमें रेस्तरां शुल्क एवं जीएसटी के 7.4 रुपये, हैंडलिंग शुल्क 12.99 रुपये, स्मॉल कार्ट शुल्क 35 रुपये और डिलिवरी शुल्क 30 रुपये जोड़ा गया था।

‘डिजिटल इंडिया ने खोले अवसरों के द्वार’

प्रधानमंत्री नरेंद्र मोदी ने मंगलवार को कहा कि एक दशक पहले शुरू की गई ‘डिजिटल इंडिया’ पहल ने संपन्न और वंचितों के बीच डिजिटल विभाजन को पाट दिया है और अवसरों का लोकतंत्रीकरण किया है जिससे यह एक जन आंदोलन बन गया है।

‘लिकडइन’ पर एक पोस्ट में प्रधानमंत्री ने कहा कि दशकों तक भारतीयों की प्रौद्योगिकी का उपयोग करने की क्षमता पर संदेह किया जाता रहा, लेकिन उनकी सरकार ने इस दृष्टिकोण को बदल दिया और नागरिकों की प्रौद्योगिकी का उपयोग करने की क्षमता पर भरोसा किया।

मोदी ने कहा कि उनकी सरकार ने संपन्न और वंचितों के बीच की खाई को खत्म करने के लिए प्रौद्योगिकी का उपयोग किया। उन्होंने कहा, ‘जब



इरादा सही होता है, तो नवाचार कम सशक्त लोगों को सशक्त बनाता है। जब दृष्टिकोण समावेशी होता है, तो प्रौद्योगिकी हाशिये पर रहने वालों के जीवन में बदलाव लाती है। इस विश्वास ने डिजिटल इंडिया की नींव रखी जो पहुंच को लोकतांत्रिक बनाने, समावेशी डिजिटल बुनियादी

ढांचे का निर्माण करने और सभी के लिए अवसर प्रदान करने का मिशन है।

मोदी ने कहा कि 2014 में भारत में लगभग 25 करोड़ इंटरनेट कनेक्शन थे, आज यह संख्या बढ़कर 97 करोड़ से अधिक हो गई है, जिसमें 42 लाख किलोमीटर से अधिक ऑप्टिकल फाइबर केबल है जो पृथ्वी और चंद्रमा के बीच की दूरी के 11 गुना के बराबर है। उन्होंने कहा कि यह सबसे दूरराज के गांवों को भी जोड़ रहा है। उन्होंने कहा कि भारत में 5जी दुनिया में सबसे तेजी से लागू हो रहा है, जिसमें केवल दो वर्षों में 4.81 लाख बेस स्टेशन स्थापित किए गए हैं। उन्होंने कहा कि हाई-स्पीड इंटरनेट अब शहरी केंद्रों और अग्रिम सैन्य चौकियों तक पहुंचता है, जिसमें गलवान, सियाचिन और लद्दाख शामिल हैं। भाषा

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PUBLIC ANNOUNCEMENT

(scan this QR code to view the DRHP)

MILAN GINNING PRESSING LIMITED
CIN: U17119GJ1995PLC025604

Our Company was originally incorporated as 'Milan Ginning Pressing Private Limited' a private limited company under the Companies Act, 1956 at Gujarat, Ahmedabad, pursuant to a certificate of incorporation dated April 25, 1995, issued by Assistant Registrar of Companies, Gujarat, Dadra & Nagar Haveli. Thereafter, name of our Company was changed from 'Milan Ginning Pressing Private Limited' to 'Milan Ginning Pressing Limited', consequent to name change, pursuant to a special resolution passed by the shareholders of our Company on April 12, 2024, and a fresh certificate of incorporation consequent to change of name was issued by the Registrar of Companies, Central Processing Centre on June 21, 2024. For further details, please refer to chapter titled "History and Certain Corporate Matters" beginning on Page No. 213 of this Draft Red Herring Prospectus.

Registered Office: Revenue Survey No.555/P, Near Chorania 440KV Watt Sub Station, National Highway-8, Untadi, Surendra Nagar, Limbdi, Gujarat 363 421, India.
Telephone: 02753-299001; **E-mail:** cs@milangroupindia.com ; **Website:** https://www.milangroupindia.com
Contact Person: Mr. Yashesh Vijaykumar Shah, Company Secretary & Compliance Officer,

OUR PROMOTER: MOHMMADHASNEIN HUSENALI NARSINH, HUSENALI YUSUFALI NARSINH AND MINAJBANU HUSENALI NARSINH

"THE ISSUE IS BEING MADE IN ACCORDANCE WITH CHAPTER IX OF THE SEBI ICDR REGULATIONS (IPO OF SMALL AND MEDIUM ENTERPRISES) AND THE EQUITY SHARES ARE PROPOSED TO BE LISTED ON SME PLATFORM OF BSE LIMITED ("BSE SME")."

THE ISSUE

INITIAL PUBLIC OFFER OF UPTO ₹ [•] CRORES EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH ("EQUITY SHARES") OF MILAN GINNING PRESSING LIMITED (THE "COMPANY") AT AN OFFER PRICE OF ₹ [•] PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹ [•] PER EQUITY SHARE) FOR CASH, AGGREGATING UPTO ₹ [•] LAKHS ("PUBLIC OFFER") COMPRISING A FRESH ISSUE OF UPTO [•] EQUITY SHARES AGGREGATING TO ₹ 7,800 LAKHS BY OUR COMPANY (THE "FRESH OFFER") AND AN OFFER FOR SALE OF UPTO 3,72,500 EQUITY SHARES BY MR. MOHMMADHASNEIN HUSENALI NARSINH AND HUSENALI YUSUFALI NARSINH ("THE SELLING SHAREHOLDER") AGGREGATING TO ₹ [•] LAKHS ("OFFER FOR SALE") OUT OF THE OFFER, [•] EQUITY SHARES AGGREGATING TO ₹ [•] LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER ("MARKET MAKER RESERVATION PORTION"). THE PUBLIC OFFER LESS MARKET MAKER RESERVATION PORTION I.E. OFFER OF [•] EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH, AT AN OFFER PRICE OF ₹ [•] PER EQUITY SHARE FOR CASH, AGGREGATING UPTO ₹ [•] LACS IS HEREINAFTER REFERRED TO AS THE "NET OFFER". THE PUBLIC OFFER AND NET OFFER WILL CONSTITUTE [•] % AND [•] % RESPECTIVELY OF THE POST-OFFER PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY.

THE PRICE BAND AND THE MINIMUM BID LOT WILL BE DECIDED BY OUR COMPANY AND THE PROMOTER IN CONSULTATION WITH THE BRLM AND WILL BE ADVERTISED IN ALL [•] EDITION OF [•] (A WIDELY CIRCULATED ENGLISH NATIONAL DAILY NEWSPAPER) AND [•] EDITION OF [•] (A WIDELY CIRCULATED HINDI NATIONAL DAILY NEWSPAPER, AND A GUJRATI REGIONAL NEWSPAPER (GUJRATI BEING THE REGIONAL LANGUAGE OF GUJRAT WHERE OUR REGISTERED OFFICE IS LOCATED), AT LEAST TWO WORKING DAYS PRIOR TO THE BID/OFFER OPENING DATE AND SHALL BE MADE AVAILABLE TO THE BSE LIMITED ("BSE") FOR THE PURPOSES OF UPLOADING ON THEIR WEBSITE IN ACCORDANCE WITH SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018, AS AMENDED (THE "SEBI ICDR REGULATIONS").

In case of any revision in the Price Band, the Bid/Issue Period shall be extended for at least three additional Working Days after such revision of the Price Band, subject to the total Bid/Issue Period not exceeding 10 Working Days. In cases of force majeure, banking strike or similar circumstances, our Company may, for reasons to be recorded in writing extend the Bid/Issue Period for a minimum of three Working Days, subject to the Bid/Issue Period not exceeding 10 Working Days. Any revision in the Price Band, and the revised Bid/Issue Period, if applicable, shall be widely disseminated by notification to the Stock Exchanges by issuing a press release and also by indicating the change on the website of the BRLM and at the terminals of the Members of the Syndicate and by intimation to Designated Intermediaries and Sponsor Bank as applicable.

This Issue is being made through the Book Building Process, in terms of Rule 19(2)(b) of the Securities Contracts (Regulation) Rules, 1957, as amended ("SCRR") read with Regulation 229 of the SEBI ICDR Regulations and in compliance with Regulation 253 of the SEBI ICDR Regulations, wherein not more than 50.00% of the Net Issue shall be available for allocation on a proportionate basis to Qualified Institutional Buyers ("QIBs") (the "QIB Portion"), provided that our Company may, in consultation with the Book Running Lead Manager, may allocate up to 60% of the QIB Portion to Anchor Investors on a discretionary basis in accordance with the SEBI ICDR Regulations ("Anchor Investor Portion"), of which one-third shall be reserved for domestic Mutual Funds, subject to valid Bids being received from domestic Mutual Funds at or above the Anchor Investor Allocation Price. In the event of under-subscription, or non-allocation in the Anchor Investor Portion, the balance Equity Shares shall be added to the Net QIB Portion. Further, 5.00% of the Net QIB Portion shall be available for allocation on a proportionate basis to Mutual Funds only, and the remainder of the Net QIB Portion shall be available for allocation on a proportionate basis to all QIB Bidders, including Mutual Funds, subject to valid Bids being received at or above the Issue Price. However, if the aggregate demand from Mutual Funds is less than 5.00% of the Net QIB Portion, the balance Equity Shares available for allocation in the Mutual Fund Portion will be added to the remaining Net QIB Portion for proportionate allocation to QIBs. Further, not less than 15.00% of the Net Issue shall be available for allocation on a proportionate basis to Non-Institutional Investors out of which (a) one third of such portion is reserved for applicants with application size of more than 2 lots and up to such lots equivalent to not more than ₹ 10,00,000 and (b) two-third of such portion was reserved for applicants with application size of more than ₹ 10,00,000 provided that the unsubscribed portion in either of such subcategories could have been allocated to applicants in the other sub-category of Non-Institutional Bidders and not less than 35.00% of the Net Issue shall be available for allocation to Individual Investors who applies for minimum application size in accordance with the SEBI ICDR Regulations, subject to valid Bids being received from them at or above the Issue Price. All Bidders are required to participate in the issue by mandatorily utilizing the Application Supported by Blocked Amount ("ASBA") process by providing details of their respective ASBA Account (as defined hereinafter) in which the corresponding Bid Amounts will be blocked by the Self Certified Syndicate Banks ("SCSBs") or under the UPI Mechanism, as the case may be, to the extent of respective Bid Amounts. Anchor investors are not permitted to participate in the issue through the ASBA process. For details, see "Offer Procedure" on page 310 of this Draft Red Herring Prospectus.

This public announcement is being made in compliance with the Regulation 247 of SEBI (ICDR) Regulations, 2018 and SEBI (ICDR) (Amendment) Regulations, 2025 vide notification dated March 03, 2025, and applicability of corporate governance provisions under SEBI (LODR) Regulations, 2015 on SME companies to inform the public that our Company is proposing, subject to applicable statutory and regulatory requirements, receipt requisite approvals, market conditions and other considerations, to undertake initial public offering of its Equity Shares pursuant to the offer and DRHP dated June 30, 2025 which has been filed with the SME Platform of BSE Limited.

Pursuant to SEBI (ICDR) (Amendment) Regulations, 2025 on March 03, 2025 and applicability of corporate governance provisions under SEBI (LODR) Regulations, 2015 on SME companies, for fulfilling all additional eligibility criteria, the DRHP filed with the SME Platform of BSE Limited (BSE SME) shall be made available to the public for comments, if any, for a period of at least 21 days, from the date of such filing by hosting it on the website of the BSE at <https://www.bseindia.com/> and the website of the Company at <https://www.milangroupindia.com> and at the website of BRLM La PNB Investment Services Limited at <https://www.pnbisl.com/>. Our Company hereby invites the members of the public to give their comments on the DRHP filed with the SME Platform of BSE Limited (BSE SME) with respect to disclosures made in DRHP. The members of the public are requested to send a copy of their comments to Stock Exchange, to Company Secretary and Compliance Officer of our Company and/or the BRLM at their respective addresses mentioned below. All comments must be received by BSE, and/or our Company and/or Company Secretary and Compliance Officer of our Company and/or the BRLM in relation to the offer on or before 5 p.m. on the 21st day from the aforesaid date of filing the DRHP with BSE SME.

Investments in Equity and Equity-related securities involve a degree of risk and investors should not invest any funds in this issue unless they can afford to take the risk of losing their entire investment. Investors are advised to read the risk factors carefully before taking an investment decision in the issue. For taking an investment decision, investors must rely on their own examination of our Company and the issue including the risks involved. The Equity Shares issued in the issue have not been recommended or approved by the Securities and Exchange Board of India ("SEBI"), nor does SEBI guarantee the accuracy or adequacy of the Draft Red Herring Prospectus. Specific attention of the investors is invited to the section "Risk Factors" beginning on page 28 of the Draft Red Herring Prospectus.

Any decision to invest in the equity shares described in the Draft Red Herring Prospectus may only be taken after a Red Herring Prospectus has been filed with the ROC and must be made solely on the basis of such Red Herring Prospectus as there may be material changes in the Red Herring Prospectus from the Draft Red Herring Prospectus. The equity shares, when offered through the Red Herring Prospectus, are proposed to be listed on SME Platform of BSE ("BSE SME"). For details of the share capital and capital structure of our Company and the names of the signatories to the Memorandum of Association and the number of shares subscribed by them of our Company, see "Capital Structure" beginning on page 86 of the Draft Red Herring Prospectus. The liability of the members of our Company is limited. For details of the main objects of our Company as contained in our Memorandum of Association, see "Our History and Certain Corporate Matters" beginning on page 213 of the Draft Red Herring Prospectus.

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SIMCA ADVERTISING LIMITED

Corporate Identity Number: U74999MH2022PLC384827

Our company was incorporated as a Public Limited Company under the name "Simca Advertising Limited" under the provisions of the Companies Act, 2013 vide certificate of incorporation dated June 17, 2022 issued by the Registrar of Companies, Central Registration Centre, Manesar. For details relating to registered office of our Company, please see chapter titled "History and Certain Corporate Matters" on page 187 of the Draft Red Herring Prospectus dated June 30, 2025 ("DRHP"), filed with the SME Platform of National Stock Exchange of India ("NSE Emergo") on June 30, 2025.

Registered & Corporate Office: Bungalow No C-6, Swami Samarth Nagar, Roshanlal Nagar, 3rd Cross Lane, Andheri (W), Mumbai – 400 053, Maharashtra, India
Tel: 022 - 2633 5055 | **Contact Person:** Pooja Sanjiv Hindia, Company Secretary and Compliance Officer
E-mail: investor@simcaadvertising.com | **Website:** www.simcaadvertising.com

OUR PROMOTERS : FAHIM BATLIWALA AND ASHMA FAHIM BATLIWALA

INITIAL PUBLIC OFFERING OF UPTO 31,72,000 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH ("EQUITY SHARES") FOR CASH AT A PRICE OF ₹ [•] PER EQUITY SHARE (INCLUDING A PREMIUM OF ₹ [•] PER EQUITY SHARE) ("ISSUE PRICE") AGGREGATING TO ₹ [•] LAKHS ("THE ISSUE"), THE ISSUE WILL CONSTITUTE [•] (%) OF THE POST-ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY. THE ISSUE INCLUDES A RESERVATION OF UP TO [•] (%) EQUITY SHARES AGGREGATING TO ₹ [•] LAKHS (CONSTITUTING UP TO [•] (%) OF THE POST-ISSUE PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY) FOR SUBSCRIPTION BY MARKET MAKER ("MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION IS HEREINAFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE [•] (%) AND [•] (%) RESPECTIVELY OF THE POST-ISSUE PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY.

THE FACE VALUE OF THE EQUITY SHARES IS ₹10/- EACH. THE ISSUE PRICE IS [•] TIMES OF THE FACE VALUE OF THE EQUITY SHARES. THE PRICE BAND, AND THE MINIMUM BID LOT WILL BE DECIDED BY OUR COMPANY IN CONSULTATION WITH THE BRLM AND WILL BE ADVERTISED IN ALL EDITIONS OF [•], AN ENGLISH NATIONAL DAILY NEWSPAPER, ALL EDITIONS OF [•], A HINDI NATIONAL DAILY NEWSPAPER AND ALL EDITIONS OF [•], A MARATHI DAILY NEWSPAPER, MARATHI BEING THE REGIONAL LANGUAGE OF MAHARASHTRA WHERE OUR REGISTERED OFFICE IS LOCATED, EACH WITH WIDE CIRCULATION, AT LEAST TWO WORKING DAYS PRIOR TO THE BID/ISSUE OPENING DATE AND SHALL BE MADE AVAILABLE TO THE EMERGE PLATFORM OF NATIONAL STOCK EXCHANGE OF INDIA LIMITED FOR THE PURPOSE OF UPLOADING ON THEIR WEBSITE IN ACCORDANCE WITH THE SEBI ICDR REGULATIONS.

In case of revision in the Price Band, the Bid / Issue Period shall be extended for at least three additional Working Days after such revision in the Price Band, subject to the Bid / Issue Period not exceeding 10 Working Days. In cases of force majeure, banking strike or similar unforeseen circumstances, our Company may, in consultation with the BRLM, for reasons to be recorded in writing, extend the Bid / Issue Period for a minimum of one Working Day, subject to the Bid / Issue Period not exceeding 10 Working Days. Any revision in the Price Band, and the revised Bid / Issue Period, if applicable, shall be widely disseminated by notification to the Stock Exchange, by issuing a press release and also by indicating the change on the website of the BRLM and terminals of the Syndicate Members and by intimation to the Designated Intermediaries and the Sponsor Bank, as applicable.

This Issue is being made through the Book Building process, in terms of Rule 19(2)(b)(i) of the Securities Contracts (Regulation) Rules, 1957, as amended ("SCRR") read with Regulation 252 of the SEBI ICDR Regulations and in compliance with Regulation 253(1) of the SEBI ICDR Regulations wherein not more than 50% of the Net Issue shall be available for allocation on a proportionate basis to Qualified Institutional Buyers ("QIBs"), the "QIB Portion", provided that our Company in consultation with the BRLM, may allocate up to 60% of the QIB Portion to Anchor Investors and the basis of such allocation will be on a discretionary basis by our Company in consultation with the BRLM, in accordance with the SEBI ICDR Regulations (the "Anchor Investor Portion"), of which one-third shall be reserved for domestic Mutual Funds, subject to valid Bids being received from the domestic Mutual Funds at or above the price at which allocation is made to Anchor Investors ("Anchor Investor Allocation Price"). Further, 5% of the Net QIB Portion shall be available for allocation on a proportionate basis only to Mutual Funds, subject to valid Bids being received at or above the Issue Price, and the remainder of the Net QIB Portion shall be available for allocation on a proportionate basis to all QIBs (other than Anchor Investors), including Mutual Funds, subject to valid Bids being received at or above the Issue Price. Further, not less than 15% of the Net Issue shall be available for allocation to Non-Institutional Bidders ("Non-Institutional Portion") on a proportionate basis to Non-Institutional Bidders out of which (a) one third of the portion available to non-institutional bidders shall be reserved for applicants with application size of more than two lots and up to such lots equivalent to not more than ₹10.00 lakhs; (b) two third of the portion available to non-institutional bidders shall be reserved for applicants with application size of more than ₹10.00 lakhs provided that the unsubscribed portion in either of such sub-categories may be allocated to applicants in the other sub-category of Non-Institutional Bidders. Further, not less than 35% of the Net Issue shall be available for allocation to individual bidders, in accordance with the SEBI ICDR Regulations, subject to valid Bids being received from them at or above the Issue Price. All Bidders (except Anchor Investors) shall mandatorily participate in this issue only through the Application Supported by Blocked Amount ("ASBA") process and shall provide details of their respective bank account (including UPI ID (defined hereinafter) in case of UPI Bidders (defined hereinafter)) in which the Bid Amount will be blocked by the Self Certified Syndicate Banks ("SCSBs") or the Sponsor Bank, as the case may be, as Anchor Investors are not permitted to participate in the Anchor Investor Portion through the ASBA process. For further details, see "Issue Procedure" on page 271 of the DRHP.

This public announcement is being made in compliance with Regulation 247(2) of the SEBI ICDR Regulations to inform the public that our Company is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to undertake initial public offering of its Equity Shares pursuant to the Issue and has filed the DRHP with the NSE Emergo on June 30, 2025. Pursuant to Regulation 247(1) of the SEBI ICDR Regulations, the DRHP filed with NSE Emergo shall be made available to the public for comments, if any, for a period of at least twenty-one days from the date of filing the DRHP by hosting it on our Company's website, NSE's website and Book Running Lead Manager's website.

Our Company hereby invites the members of the public to give their comments on the DRHP filed with NSE Emergo with respect to disclosures made in the DRHP. The public is requested to send a copy of the comments to the NSE Emergo, our Company or the Book Running Lead Manager in respect of the disclosures made in this DRHP. All comments must be received by NSE Emergo, our Company and/or the BRLM and/or the Company Secretary and Compliance Officer of our Company in relation to the Issue on or before 5:00 p.m. on the 21st day from the aforesaid date of filing the DRHP with NSE Emergo.

Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in the Issue unless they can afford to take the risk of losing their entire investment. Investors are advised to read the risk factors carefully before taking an investment decision in the Issue. For taking an investment decision, investors must rely on their own examination of our Company and the Issue, including the risks involved. The Equity Shares in the Issue have not been recommended or approved by the SEBI, nor does SEBI guarantee the accuracy or adequacy of the contents of the DRHP. Specific attention of the investors is invited to "Risk Factors" on page 36 of the DRHP.

Any decision to invest in the Equity Shares described in the DRHP may only be made after the Red Herring Prospectus ("RHP") has been filed with the ROC and must be made solely on the basis of such RHP as there may be material changes in the RHP from the DRHP. The Equity Shares, when offered, through the RHP, are proposed to be listed on NSE Emergo.

The liability of members of our Company is limited by shares. For details of the main objects of our Company as contained in its Memorandum of Association, please see "History and Certain Corporate Matters" on page 187 of the DRHP.

For details of the share capital and capital structure of our Company and the names of the signatories to the Memorandum of Association and the number of shares of our Company subscribed by them please see "Capital Structure" on page 78 of the DRHP.

BOOK RUNNING LEAD MANAGER	REGISTRAR TO THE ISSUE	COMPANY SECRETARY AND COMPLIANCE OFFICER
<p>SOCRADAMUS CAPITAL PRIVATE LIMITED Gala No. 303, Cama Industrial Estate, Sun Mill Compound, Delsile Road, Lower Parel (West), Mumbai – 400 013, Maharashtra, India Telephone: 022 – 4961 4235 E-mail: info@socradamus.in Investor Grievance Email: Investors@socradamus.in Website: https://socradamus.in/ Contact Person: Kritika Rupda SEBI Registration No.: INM000013138</p>	<p>MUFG INTIME INDIA PRIVATE LIMITED (formerly known as Link Intime India Private Limited) C-101, 247 Park, 1st Floor, L B S Marg, Vikhroli (West), Mumbai – 400 083, Maharashtra, India Telephone: +91 81081 14949 Email: simca.smeipo@in.mfms.mufg.com simca.smeipo@in.mfms.mufg.com Website: www.in.mfms.mufg.com Contact Person: Shanti Gopal Krishnan SEBI Registration Number: INRO00004058</p>	<p>SIMCA ADVERTISING LIMITED Pooja Sanjiv Hindia Address: Bungalow No C-6, Swami Samarth Nagar Roshanlal Nagar, 3rd Cross Lane, Andheri (W), Mumbai – 400 053, Maharashtra, India Tel. No.: 022 - 2633 5055 Email: investor@simcaadvertising.com Website: www.simcaadvertising.com</p> <p>Investors can contact our Company Secretary and Compliance Officer, Book Running Lead Manager or Registrar to the Issue, in case of any pre issue or post issue related problems, such as non-receipt of letter of allotment, non-credit of allotted Equity Shares in the respective beneficiary account, non-receipt of refund orders and non-receipt of funds by electronic mode etc.</p>

All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the DRHP.

For SIMCA ADVERTISING LIMITED
On behalf of the Board of Directors

Pooja Sanjiv Hindia
Company Secretary and Compliance Officer

Place: Mumbai
Date: July 01, 2025

SIMCA ADVERTISING LIMITED is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to undertake an Initial public offering of its Equity Shares and has filed the DRHP with NSE Emergo on June 30, 2025. The DRHP shall be available on website of the Stock Exchange i.e., NSE at <https://www.nseindia.com/> and is available on the website of the BRLM, i.e. Socradamus Capital Private Limited at <https://socradamus.in/>. Potential investors should note that investment in equity shares involves a high degree of risk and for details relating to such risk, please see the section titled "Risk Factors" beginning on page 36 of the DRHP. Potential investors should not rely on the DRHP filed with NSE Emergo for making any investment decision. The Equity Shares offered in the Issue have not been and will not be registered under the U.S. Securities Act or any state securities laws in the United States, and unless so registered, may not be offered or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act and in accordance with any applicable U.S. state securities laws. Accordingly, the Equity Shares are being offered and sold only outside the United States in offshore transactions" as defined in, and in reliance on Regulation S under the U.S. Securities Act and the applicable laws of the jurisdictions where such offers and sales are made. There will be no public offering of the Equity Shares in the United States.

AdBaez

BOOK RUNNING LEAD MANAGER	REGISTRAR TO THE ISSUE	COMPANY SECRETARY AND COMPLIANCE OFFICER
<p>PNB Investment Services Limited SEBI Registration Number: INM000011617 Address: PNB Pragati Towers, 2nd Floor, Plot No. C-8, G-Block, BKC, Bandra (E), Mumbai – 400 051, Maharashtra, India. Telephone No.: +8435202707/ 8422009515 Website: www.pnbisl.com Email ID: milan@pnbisl.com Contact Person: Debanjan Ghatak/ Sayalee Gaikwad</p>	<p>Kfin TECHNOLOGIES LIMITED SEBI Registration No.: INR000002021 Address: Selenium, Tower B, Plot No-31 & 32, Financial District, Nanakramguda, Sarilingampally, Hyderabad, Rangareddi – 500 032, Telangana, India Telephone No.: +91 40 6716 2222/18 0030 9400 Website: www.kfintech.com Email ID: mgl ipo@kfintech.com Contact Person: M. Murli Krishna</p>	<p>Mr. Yashesh Vijaykumar Shah Address: Revenue Survey No.555/P, Near Chorania 440KV Watt Sub Station, National Highway-8, Untadi, Surendra Nagar, Limbdi, Gujarat 363 421, India Tel.: 02753-299001 E-mail: cs@milangroupindia.com Website: www.milangroupindia.com</p> <p>Investors can contact our Company Secretary and Compliance Officer, the Lead Managers or the Registrar to the Issue, in case of any pre-issue or post-issue related problems, such as non-receipt of letters of allotment, non-credit of allotted Equity Shares in the respective beneficiary account, non-receipt of refund orders and non-receipt of funds by electronic mode etc.</p>
<p>All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the DRHP.</p> <p>For MILAN GINNING PRESSING LIMITED On Behalf of the Board of Directors</p> <p>Sd/- Mr. Yashesh Vijaykumar Shah Company Secretary and Compliance Officer</p>		
<p>Place: Gujarat Date: July 02, 2025</p> <p>Disclaimer: Milan Ginning Pressing Limited is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to make an initial public offer of its Equity Shares and has filed the Draft Red Herring Prospectus on June 30, 2025. The Draft Red Herring Prospectus is available on the website of BSE SME at https://www.bseindia.com/ and is available on the websites of the BRLM at https://www.pnbisl.com/ and also on the website of the Company https://www.milangroupindia.com. Any potential investors should note that investment in equity shares involves a high degree of risk and for details relating to the same, see section titled "Risk Factors" beginning on page 28 of the Draft Red Herring Prospectus. Potential investors should not rely on the Draft Red Herring Prospectus for making any investment decision. The Equity Shares have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the "Securities Act") or any state securities laws in the United States, and unless so registered, and may not be issued or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act and in accordance with any applicable U.S. State Securities laws. The Equity Shares are being issued and sold outside the United States in offshore transactions" in reliance on Regulation "S" under the Securities Act and the applicable laws of each jurisdiction where such issues and sales are made. There will be no public offering in the United States.</p>		

स्विगी ने शुरू किया 99 स्टोर

175 शहरों में किफायती दाम पर लोगों को खाना खिलाएगी

उदिशा श्रीवास्तव
नई दिल्ली, 1 जुलाई

ऑनलाइन ऑर्डर पर खाना पहुंचाने वाले प्लेटफॉर्म स्विगी ने मंगलवार को 99 स्टोर शुरू करने की घोषणा की। उसके ऐप्लिकेशन पर यह नई तरह की पेशकश है, जिसमें फौरन तैयार व्यंजन ग्राहकों को केवल 99 रुपये में दिए जाएंगे। फिलहाल यह स्टोर 175 शहरों के उपयोगकर्ताओं के लिए शुरू किया गया है, जिनमें बंगलूरु, अहमदाबाद, कोलकाता, हैदराबाद, दिल्ली, पुणे, चेन्नई, लखनऊ, वडोदरा, तिरुवनंतपुरम, तिरुपति, पटना, सूरत, भोपाल, देहरादून, मैसूरु और लुधियाना शामिल हैं।

कंपनी ने अपने बयान में कहा है, '99 स्टोर का मकसद रोजाना के भोजन को किफायती बनाना और आसानी से उपलब्ध कराना है। ऐप के जरिये आप 99 रुपये का कोई व्यंजन या भोजन ऑर्डर कर सकते हैं। इन व्यंजनों को कीमत पर ज्यादा ध्यान देने वाले युवाओं को किफायती विकल्प देने के लिए खास तौर पर तैयार किया गया है।' इसमें ऑर्डर 99 रुपये का हुआ तभी ईको सेवर के तहत डिलिवरी



इस योजना के तहत तुरंत तैयार होने वाले व्यंजन ग्राहकों को 99 रुपये में दिए जाएंगे

इनमें रोल, बिरयानी, पास्ता, पिज्जा, बर्गर, डोसा, शेक, पेस्ट्री, सलाद, मिठाई समेत कई अन्य खाने पीने की चीजें शामिल हैं

मुफ्त रहेगी। कंपनी ने कहा, 'इसमें स्विगी के ईको सेवर डिलिवरी विकल्प का भी इस्तेमाल होगा ताकि भरोसेमंद सेवा किफायती तरीके से दी जा सके।' इसमें रोल, बिरयानी, पास्ता, पिज्जा, बर्गर, डोसा, शेक, पेस्ट्री, सलाद, मिठाई और कई अन्य व्यंजन शामिल रहेंगे।

स्विगी फूड मार्केटप्लेस के मुख्य कार्य अधिकारी रोहित कपूर ने

कहा, '99 रुपये महज कीमत नहीं बल्कि वादा है, युवा ग्राहकों के लिए अच्छे खाने को सस्ता और सुलभ बनाने का वादा। 99 स्टोर के जरिये पक्का करेंगे कि रोजाना के खाने-पीने के लिए आपको अपनी जेब ज्यादा ढीली नहीं करनी पड़े। हमने इसके लिए अपने रेस्तरां साझेदारों और डिलिवरी टीमों के साथ मिलकर काम किया है ताकि हर दिन

के खाने को बगैर किसी समझौते के सस्ता बनाया जा सके।'

स्विगी ही नहीं, जेटो कैफे भी अपने ग्राहकों को 99 रुपये से कम में मैगी, वेज पफ्स, समोसा और बन मस्का जैसे झटपट व्यंजन देता है। स्विगी के 99 स्टोर के उलट जेटो कैफे 10 मिनट से भी कम समय में ग्राहकों को खाना पहुंचाता है। ध्यान देने की बात यह है कि दोनों प्लेटफॉर्म 99 रुपये में खाना नहीं पहुंचा रहे। बिजनेस स्टैंडर्ड ने जब स्विगी के 99 स्टोर पर 79 रुपये का कॉर्न ऐंड वेज सैंडविच ऑर्डर किया तो कुल बिल 150 रुपये बैठ। इसमें 2.5 किलोमीटर के लिए 50 रुपये डिलिवरी शुल्क और 21 रुपये जीएसटी जोड़ा गया था। जब 99 रुपये का एक व्यंजन लिया और ईको सेवर डिलिवरी चुनी गई तो डिलिवरी शुल्क नहीं लगा मगर 26.75 रुपये जीएसटी जोड़ने से कुल राशि बढ़कर 126 रुपये हो गई।

इसी तरह जेटो पर 70 रुपये का वेज पफ सभी शुल्क जोड़ने के बाद 156 रुपये का हो गया। इनमें रेस्तरां शुल्क एवं जीएसटी के 7.4 रुपये, हैंडलिंग शुल्क 12.99 रुपये, स्मॉल कार्ट शुल्क 35 रुपये और डिलिवरी शुल्क 30 रुपये जोड़ा गया था।

‘डिजिटल इंडिया ने खोले अवसरों के द्वार’

प्रधानमंत्री नरेंद्र मोदी ने मंगलवार को कहा कि एक दशक पहले शुरू की गई ‘डिजिटल इंडिया’ पहल ने संपन्न और वंचितों के बीच डिजिटल विभाजन को पाट दिया है और अवसरों का लोकतंत्रीकरण किया है जिससे यह एक जन आंदोलन बन गया है।

‘लिकडइन’ पर एक पोस्ट में प्रधानमंत्री ने कहा कि दशकों तक भारतीयों की प्रौद्योगिकी का उपयोग करने की क्षमता पर संदेह किया जाता रहा, लेकिन उनकी सरकार ने इस दृष्टिकोण को बदल दिया और नागरिकों की प्रौद्योगिकी का उपयोग करने की क्षमता पर भरोसा किया।

मोदी ने कहा कि उनकी सरकार ने संपन्न और वंचितों के बीच की खाई को खत्म करने के लिए प्रौद्योगिकी का उपयोग किया। उन्होंने कहा, ‘जब



इरादा सही होता है, तो नवाचार कम सशक्त लोगों को सशक्त बनाता है। जब दृष्टिकोण समावेशी होता है, तो प्रौद्योगिकी हाशिये पर रहने वालों के जीवन में बदलाव लाती है। इस विश्वास ने डिजिटल इंडिया की नींव रखी जो पहुंच को लोकतांत्रिक बनाने, समावेशी डिजिटल बुनियादी

ढांचे का निर्माण करने और सभी के लिए अवसर प्रदान करने का मिशन है।

मोदी ने कहा कि 2014 में भारत में लगभग 25 करोड़ इंटरनेट कनेक्शन थे, आज यह संख्या बढ़कर 97 करोड़ से अधिक हो गई है, जिसमें 42 लाख किलोमीटर से अधिक ऑप्टिकल फाइबर केबल है जो पृथ्वी और चंद्रमा के बीच की दूरी के 11 गुना के बराबर है। उन्होंने कहा कि यह सबसे दूरराज के गांवों को भी जोड़ रहा है। उन्होंने कहा कि भारत में 5जी दुनिया में सबसे तेजी से लागू हो रहा है, जिसमें केवल दो वर्षों में 4.81 लाख बेस स्टेशन स्थापित किए गए हैं। उन्होंने कहा कि हाई-स्पीड इंटरनेट अब शहरी केंद्रों और अग्रिम सैन्य चौकियों तक पहुंचता है, जिसमें गलवान, सियाचिन और लद्दाख शामिल हैं। भाषा

THIS IS A PUBLIC ANNOUNCEMENT FOR INFORMATION PURPOSES ONLY AND IS NOT A PROSPECTUS ANNOUNCEMENT AND DOES NOT CONSTITUTE AN INVITATION OR OFFER TO ACQUIRE, PURCHASE OR SUBSCRIBE TO SECURITIES. NOT FOR RELEASE, PUBLICATION OR DISTRIBUTION DIRECTLY OR INDIRECTLY OUTSIDE INDIA.

PUBLIC ANNOUNCEMENT

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MILAN GINNING PRESSING LIMITED
CIN: U17119GJ1995PLC025604

Our Company was originally incorporated as 'Milan Ginning Pressing Private Limited' a private limited company under the Companies Act, 1956 at Gujarat, Ahmedabad, pursuant to a certificate of incorporation dated April 25, 1995, issued by Assistant Registrar of Companies, Gujarat, Dadra & Nagar Haveli. Thereafter, name of our Company was changed from 'Milan Ginning Pressing Private Limited' to 'Milan Ginning Pressing Limited', consequent to name change, pursuant to a special resolution passed by the shareholders of our Company on April 12, 2024, and a fresh certificate of incorporation consequent to change of name was issued by the Registrar of Companies, Central Processing Centre on June 21, 2024. For further details, please refer to chapter titled "History and Certain Corporate Matters" beginning on Page No. 213 of this Draft Red Herring Prospectus.

Registered Office: Revenue Survey No.555/P, Near Chorania 440KV Watt Sub Station, National Highway-8, Untadi, Surendra Nagar, Limbdi, Gujarat 363 421, India.
Telephone: 02753-299001; **E-mail:** cs@milangroupindia.com ; **Website:** https://www.milangroupindia.com
Contact Person: Mr. Yashesh Vijaykumar Shah, Company Secretary & Compliance Officer,

OUR PROMOTER: MOHMMADHASNEIN HUSENALI NARSINH, HUSENALI YUSUFALI NARSINH AND MINAJBANU HUSENALI NARSINH

"THE ISSUE IS BEING MADE IN ACCORDANCE WITH CHAPTER IX OF THE SEBI ICDR REGULATIONS (IPO OF SMALL AND MEDIUM ENTERPRISES) AND THE EQUITY SHARES ARE PROPOSED TO BE LISTED ON SME PLATFORM OF BSE LIMITED ("BSE SME")."

THE ISSUE

INITIAL PUBLIC OFFER OF UPTO ₹ [x] CRORES EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH ("EQUITY SHARES") OF MILAN GINNING PRESSING LIMITED (THE "COMPANY") AT AN OFFER PRICE OF ₹ [x] PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹ [x] PER EQUITY SHARE) FOR CASH, AGGREGATING UPTO ₹ [x] LAKHS ("PUBLIC OFFER") COMPRISING A FRESH ISSUE OF UPTO [x] EQUITY SHARES AGGREGATING TO ₹ 7,800 LAKHS BY OUR COMPANY (THE "FRESH OFFER") AND AN OFFER FOR SALE OF UPTO 3,72,500 EQUITY SHARES BY MR. MOHMMADHASNEIN HUSENALI NARSINH AND HUSENALI YUSUFALI NARSINH (THE "SELLING SHAREHOLDER") AGGREGATING TO ₹ [x] LAKHS ("OFFER FOR SALE") OUT OF THE OFFER, [x] EQUITY SHARES AGGREGATING TO ₹ [x] LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER ("MARKET MAKER RESERVATION PORTION"). THE PUBLIC OFFER LESS MARKET MAKER RESERVATION PORTION I.E. OFFER OF [x] EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH, AT AN OFFER PRICE OF ₹ [x] PER EQUITY SHARE FOR CASH, AGGREGATING UPTO ₹ [x] LACS IS HEREINAFTER REFERRED TO AS THE "NET OFFER". THE PUBLIC OFFER AND NET OFFER WILL CONSTITUTE [x] % AND [x] % RESPECTIVELY OF THE POST-OFFER PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY.

THE PRICE BAND AND THE MINIMUM BID LOT WILL BE DECIDED BY OUR COMPANY AND THE PROMOTER IN CONSULTATION WITH THE BRLM AND WILL BE ADVERTISED IN ALL [x] EDITION OF [x] (A WIDELY CIRCULATED ENGLISH NATIONAL DAILY NEWSPAPER) AND [x] EDITION OF [x] (A WIDELY CIRCULATED HINDI NATIONAL DAILY NEWSPAPER, AND A GUJRATI REGIONAL NEWSPAPER (GUJRATI BEING THE REGIONAL LANGUAGE OF GUJRAT WHERE OUR REGISTERED OFFICE IS LOCATED), AT LEAST TWO WORKING DAYS PRIOR TO THE BID/OFFER OPENING DATE AND SHALL BE MADE AVAILABLE TO THE BSE LIMITED ("BSE") FOR THE PURPOSES OF UPLOADING ON THEIR WEBSITE IN ACCORDANCE WITH SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018, AS AMENDED (THE "SEBI ICDR REGULATIONS").

In case of any revision in the Price Band, the Bid/Issue Period shall be extended for at least three additional Working Days after such revision of the Price Band, subject to the total Bid/Issue Period not exceeding 10 Working Days. In cases of force majeure, banking strike or similar circumstances, our Company may, for reasons to be recorded in writing extend the Bid/Issue Period for a minimum of three Working Days, subject to the Bid/Issue Period not exceeding 10 Working Days. Any revision in the Price Band, and the revised Bid/Issue Period, if applicable, shall be widely disseminated by notification to the Stock Exchanges by issuing a press release and also by indicating the change on the website of the BRLM and at the terminals of the Members of the Syndicate and by intimation to Designated Intermediaries and Sponsor Bank as applicable.

This Issue is being made through the Book Building Process, in terms of Rule 19(2)(b) of the Securities Contracts (Regulation) Rules, 1957, as amended ("SCRR") read with Regulation 229 of the SEBI ICDR Regulations and in compliance with Regulation 253 of the SEBI ICDR Regulations, wherein not more than 50.00% of the Net Issue shall be available for allocation on a proportionate basis to Qualified Institutional Buyers ("QIBs") (the "QIB Portion"), provided that our Company may, in consultation with the Book Running Lead Manager, may allocate up to 60% of the QIB Portion to Anchor Investors on a discretionary basis in accordance with the SEBI ICDR Regulations ("Anchor Investor Portion"), of which one-third shall be reserved for domestic Mutual Funds, subject to valid Bids being received from domestic Mutual Funds at or above the Anchor Investor Allocation Price. In the event of under-subscription, or non-allocation in the Anchor Investor Portion, the balance Equity Shares shall be added to the Net QIB Portion. Further, 5.00% of the Net QIB Portion shall be available for allocation on a proportionate basis to Mutual Funds only, and the remainder of the Net QIB Portion shall be available for allocation on a proportionate basis to all QIB Bidders, including Mutual Funds, subject to valid Bids being received at or above the Issue Price. However, if the aggregate demand from Mutual Funds is less than 5.00% of the Net QIB Portion, the balance Equity Shares available for allocation in the Mutual Fund Portion will be added to the remaining Net QIB Portion for proportionate allocation to QIBs. Further, not less than 15.00% of the Net Issue shall be available for allocation on a proportionate basis to Non-Institutional Investors out of which (a) one third of such portion is reserved for applicants with application size of more than 2 lots and up to such lots equivalent to not more than ₹ 10,00,000 and (b) two-third of such portion was reserved for applicants with application size of more than ₹ 10,00,000 provided that the unsubscribed portion in either of such subcategories could have been allocated to applicants in the other sub-category of Non-Institutional Bidders and not less than 35.00% of the Net Issue shall be available for allocation to Individual Investors who applies for minimum application size in accordance with the SEBI ICDR Regulations, subject to valid Bids being received from them at or above the Issue Price. All Bidders are required to participate in the issue by mandatorily utilizing the Application Supported by Blocked Amount ("ASBA") process by providing details of their respective ASBA Account (as defined hereinafter) in which the corresponding Bid Amounts will be blocked by the Self Certified Syndicate Banks ("SCSBs") or under the UPI Mechanism, as the case may be, to the extent of respective Bid Amounts. Anchor investors are not permitted to participate in the issue through the ASBA process. For details, see "Offer Procedure" on page 310 of this Draft Red Herring Prospectus.

This public announcement is being made in compliance with the Regulation 247 of SEBI (ICDR) Regulations, 2018 and SEBI (ICDR) (Amendment) Regulations, 2025 vide notification dated March 03, 2025, and applicability of corporate governance provisions under SEBI (LODR) Regulations, 2015 on SME companies to inform the public that our Company is proposing, subject to applicable statutory and regulatory requirements, receipt requisite approvals, market conditions and other considerations, to undertake initial public offering of its Equity Shares pursuant to the offer and DRHP dated June 30, 2025 which has been filed with the SME Platform of BSE Limited.

Pursuant to SEBI (ICDR) (Amendment) Regulations, 2025 on March 03, 2025 and applicability of corporate governance provisions under SEBI (LODR) Regulations, 2015 on SME companies, for fulfilling all additional eligibility criteria, the DRHP filed with the SME Platform of BSE Limited (BSE SME) shall be made available to the public for comments, if any, for a period of at least 21 days, from the date of such filing by hosting it on the website of the BSE at https://www.bseindia.com/ and the website of the Company at https://www.milangroupindia.com and at the website of BRLM La PNB Investment Services Limited at https://www.pnbisl.com/. Our Company hereby invites the members of the public to give their comments on the DRHP filed with the SME Platform of BSE Limited (BSE SME) with respect to disclosures made in DRHP. The members of the public are requested to send a copy of their comments to Stock Exchange, to Company Secretary and Compliance Officer of our Company and/or the BRLM at their respective addresses mentioned below. All comments must be received by BSE, and/or our Company and/or Company Secretary and Compliance Officer of our Company and/or the BRLM in relation to the offer on or before 5 p.m. on the 21st day from the aforesaid date of filing the DRHP with BSE SME.

Investments in Equity and Equity-related securities involve a degree of risk and investors should not invest any funds in this Issue unless they can afford to take the risk of losing their entire investment. Investors are advised to read the risk factors carefully before taking an investment decision in the Issue. For taking an investment decision, investors must rely on their own examination of our Company and the Issue including the risks involved. The Equity Shares issued in the Issue have not been recommended or approved by the Securities and Exchange Board of India ("SEBI"), nor does SEBI guarantee the accuracy or adequacy of the Draft Red Herring Prospectus. Specific attention of the investors is invited to the section "Risk Factors" beginning on page 28 of the Draft Red Herring Prospectus.

Any decision to invest in the equity shares described in the Draft Red Herring Prospectus may only be taken after a Red Herring Prospectus has been filed with the ROC and must be made solely on the basis of such Red Herring Prospectus as there may be material changes in the Red Herring Prospectus from the Draft Red Herring Prospectus. The equity shares, when offered through the Red Herring Prospectus, are proposed to be listed on SME Platform of BSE ("BSE SME"). For details of the share capital and capital structure of our Company and the names of the signatories to the Memorandum of Association and the number of shares subscribed by them of our Company, see "Capital Structure" beginning on page 86 of the Draft Red Herring Prospectus. The liability of the members of our Company is limited. For details of the main objects of our Company as contained in our Memorandum of Association, see "Our History and Certain Corporate Matters" beginning on page 213 of the Draft Red Herring Prospectus.

PUBLIC ANNOUNCEMENT

THIS IS A PUBLIC ANNOUNCEMENT FOR INFORMATION PURPOSES ONLY AND IS NOT A PROSPECTUS ANNOUNCEMENT AND DOES NOT CONSTITUTE AN INVITATION OR ISSUE TO ACQUIRE, PURCHASE OR SUBSCRIBE TO SECURITIES. NOT FOR RELEASE, PUBLICATION OR DISTRIBUTION DIRECTLY OR INDIRECTLY OUTSIDE INDIA. PUBLIC ISSUE OF EQUITY SHARES ON THE SME PLATFORM OF THE STOCK EXCHANGE IN COMPLIANCE WITH CHAPTER IX OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018, AS AMENDED ("SEBI ICDR REGULATIONS").

SIMCA ADVERTISING LIMITED

Corporate Identity Number: U74999MH2022PLC384827

Our company was incorporated as a Public Limited Company under the name "Simca Advertising Limited" under the provisions of the Companies Act, 2013 vide certificate of incorporation dated June 17, 2022 issued by the Registrar of Companies, Central Registration Centre, Manesar. For details relating to registered office of our Company, please see chapter titled "History and Certain Corporate Matters" on page 187 of the Draft Red Herring Prospectus dated June 30, 2025 ("DRHP"), filed with the SME Platform of National Stock Exchange of India ("NSE Emergo") on June 30, 2025.

Registered & Corporate Office: Bungalow No C-6, Swami Samarth Nagar, Roshanlal Nagar, 3rd Cross Lane, Andheri (W), Mumbai – 400 053, Maharashtra, India
Tel: 022 - 2633 5055 | **Contact Person:** Pooja Sanjiv Hindia, Company Secretary and Compliance Officer
E-mail: investor@simcaadvertising.com | **Website:** www.simcaadvertising.com

OUR PROMOTERS : FAHIM BATLIWALA AND ASHMA FAHIM BATLIWALA

INITIAL PUBLIC OFFERING OF UPTO 31,72,000 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH ("EQUITY SHARES") FOR CASH AT A PRICE OF ₹ [x] PER EQUITY SHARE (INCLUDING A PREMIUM OF ₹ [x] PER EQUITY SHARE) ("ISSUE PRICE") AGGREGATING TO ₹ [x] LAKHS ("THE ISSUE"), THE ISSUE WILL CONSTITUTE [x] (%) OF THE POST-ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY. THE ISSUE INCLUDES A RESERVATION OF UP TO [x] (%) EQUITY SHARES AGGREGATING TO ₹ [x] LAKHS (CONSTITUTING UP TO [x] (%) OF THE POST-ISSUE PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY) FOR SUBSCRIPTION BY MARKET MAKER ("MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION IS HEREINAFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE [x] (%) AND [x] (%) RESPECTIVELY OF THE POST-ISSUE PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY.

THE FACE VALUE OF THE EQUITY SHARES IS ₹10/- EACH. THE ISSUE PRICE IS [x] TIMES OF THE FACE VALUE OF THE EQUITY SHARES. THE PRICE BAND, AND THE MINIMUM BID LOT WILL BE DECIDED BY OUR COMPANY IN CONSULTATION WITH THE BRLM AND WILL BE ADVERTISED IN ALL EDITIONS OF [x], AN ENGLISH NATIONAL DAILY NEWSPAPER, ALL EDITIONS OF [x], A HINDI NATIONAL DAILY NEWSPAPER AND ALL EDITIONS OF [x], A MARATHI DAILY NEWSPAPER, MARATHI BEING THE REGIONAL LANGUAGE OF MAHARASHTRA WHERE OUR REGISTERED OFFICE IS LOCATED, EACH WITH WIDE CIRCULATION, AT LEAST TWO WORKING DAYS PRIOR TO THE BID/ISSUE OPENING DATE AND SHALL BE MADE AVAILABLE TO THE EMERGE PLATFORM OF NATIONAL STOCK EXCHANGE OF INDIA LIMITED FOR THE PURPOSE OF UPLOADING ON THEIR WEBSITE IN ACCORDANCE WITH THE SEBI ICDR REGULATIONS.

In case of revision in the Price Band, the Bid / Issue Period shall be extended for at least three additional Working Days after such revision in the Price Band, subject to the Bid / Issue Period not exceeding 10 Working Days. In cases of force majeure, banking strike or similar unforeseen circumstances, our Company may, in consultation with the BRLM, for reasons to be recorded in writing, extend the Bid / Issue Period for a minimum of one Working Day, subject to the Bid / Issue Period not exceeding 10 Working Days. Any revision in the Price Band, and the revised Bid / Issue Period, if applicable, shall be widely disseminated by notification to the Stock Exchange, by issuing a press release and also by indicating the change on the website of the BRLM and terminals of the Syndicate Members and by intimation to the Designated Intermediaries and the Sponsor Bank, as applicable.

This Issue is being made through the Book Building process, in terms of Rule 19(2)(b)(i) of the Securities Contracts (Regulation) Rules, 1957, as amended ("SCRR") read with Regulation 252 of the SEBI ICDR Regulations and in compliance with Regulation 253(1) of the SEBI ICDR Regulations wherein not more than 50% of the Net Issue shall be available for allocation on a proportionate basis to Qualified Institutional Buyers ("QIBs"), the "QIB Portion", provided that our Company in consultation with the BRLM, may allocate up to 60% of the QIB Portion to Anchor Investors and the basis of such allocation will be on a discretionary basis by our Company in consultation with the BRLM, in accordance with the SEBI ICDR Regulations (the "Anchor Investor Portion"), of which one-third shall be reserved for domestic Mutual Funds, subject to valid Bids being received from the domestic Mutual Funds at or above the price at which allocation is made to Anchor Investors ("Anchor Investor Allocation Price"). Further, 5% of the Net QIB Portion shall be available for allocation on a proportionate basis only to Mutual Funds, subject to valid Bids being received at or above the Issue Price, and the remainder of the Net QIB Portion shall be available for allocation on a proportionate basis to all QIBs (other than Anchor Investors), including Mutual Funds, subject to valid Bids being received at or above the Issue Price. Further, not less than 15% of the Net Issue shall be available for allocation to Non-Institutional Bidders ("Non-Institutional Portion") on a proportionate basis to Non-Institutional Bidders out of which (a) one third of the portion available to non-institutional bidders shall be reserved for applicants with application size of more than two lots and up to such lots equivalent to not more than ₹10.00 lakhs; (b) two third of the portion available to non-institutional bidders shall be reserved for applicants with application size of more than ₹10.00 lakhs provided that the unsubscribed portion in either of such sub-categories may be allocated to applicants in the other sub-category of Non-Institutional Bidders. Further, not less than 35% of the Net Issue shall be available for allocation to individual bidders, in accordance with the SEBI ICDR Regulations, subject to valid Bids being received from them at or above the Issue Price. All Bidders (except Anchor Investors) shall mandatorily participate in this Issue only through the Application Supported by Blocked Amount ("ASBA") process and shall provide details of their respective bank account (including UPI ID (defined hereinafter) in case of UPI Bidders (defined hereinafter)) in which the Bid Amount will be blocked by the Self Certified Syndicate Banks ("SCSBs") or the Sponsor Bank, as the case may be, as Anchor Investors are not permitted to participate in the Anchor Investor Portion through the ASBA process. For further details, see "Issue Procedure" on page 271 of the DRHP.

This public announcement is being made in compliance with Regulation 247(2) of the SEBI ICDR Regulations to inform the public that our Company is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to undertake initial public offering of its Equity Shares pursuant to the Issue and has filed the DRHP with the NSE Emergo on June 30, 2025. Pursuant to Regulation 247(1) of the SEBI ICDR Regulations, the DRHP filed with NSE Emergo shall be made available to the public for comments, if any, for a period of at least twenty-one days from the date of filing the DRHP by hosting it on our Company's website, NSE's website and Book Running Lead Manager's website.

Our Company hereby invites the members of the public to give their comments on the DRHP filed with NSE Emergo with respect to disclosures made in the DRHP. The public is requested to send a copy of the comments to the NSE Emergo, our Company or the Book Running Lead Manager in respect of the disclosures made in this DRHP. All comments must be received by NSE Emergo, our Company and/or the BRLM and/or the Company Secretary and Compliance Officer of our Company in relation to the Issue on or before 5:00 p.m. on the 21st day from the aforesaid date of filing the DRHP with NSE Emergo.

Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in the Issue unless they can afford to take the risk of losing their entire investment. Investors are advised to read the risk factors carefully before taking an investment decision in the Issue. For taking an investment decision, investors must rely on their own examination of our Company and the Issue, including the risks involved. The Equity Shares in the Issue have not been recommended or approved by the SEBI, nor does SEBI guarantee the accuracy or adequacy of the contents of the DRHP. Specific attention of the investors is invited to "Risk Factors" on page 36 of the DRHP.

Any decision to invest in the Equity Shares described in the DRHP may only be made after the Red Herring Prospectus ("RHP") has been filed with the ROC and must be made solely on the basis of such RHP as there may be material changes in the RHP from the DRHP. The Equity Shares, when offered, through the RHP, are proposed to be listed on NSE Emergo.

The liability of members of our Company is limited by shares. For details of the main objects of our Company as contained in its Memorandum of Association, please see "History and Certain Corporate Matters" on page 187 of the DRHP.

For details of the share capital and capital structure of our Company and the names of the signatories to the Memorandum of Association and the number of shares of our Company subscribed by them please see "Capital Structure" on page 78 of the DRHP.

BOOK RUNNING LEAD MANAGER	REGISTRAR TO THE ISSUE	COMPANY SECRETARY AND COMPLIANCE OFFICER
<p>SOCRADAMUS CAPITAL PRIVATE LIMITED Gala No. 303, Cama Industrial Estate, Sun Mill Compound, Delsile Road, Lower Parel (West), Mumbai – 400 013, Maharashtra, India Telephone: 022 – 4961 4235 E-mail: info@socradamus.in Investor Grievance Email: Investors@socradamus.in Website: https://socradamus.in/ Contact Person: Kritika Rupda SEBI Registration No.: INM000013138</p>	<p>MUFG INTIME INDIA PRIVATE LIMITED (formerly known as Link Intime India Private Limited) C-101, 247 Park, 1st Floor, L B S Marg, Vikhroli (West), Mumbai – 400 083, Maharashtra, India Telephone: +91 81081 14949 Email: simca.smeipo@in.mfms.mufg.com simca.smeipo@in.mfms.mufg.com Website: www.in.mfms.mufg.com Contact Person: Shanti Gopal Krishnan SEBI Registration Number: INRO00004058</p>	<p>SIMCA ADVERTISING LIMITED Pooja Sanjiv Hindia Address: Bungalow No C-6, Swami Samarth Nagar Roshanlal Nagar, 3rd Cross Lane, Andheri (W), Mumbai – 400 053, Maharashtra, India Tel. No.: 022 - 2633 5055 Email: investor@simcaadvertising.com Website: www.simcaadvertising.com</p> <p>Investors can contact our Company Secretary and Compliance Officer, Book Running Lead Manager or Registrar to the Issue, in case of any pre issue or post issue related problems, such as non-receipt of letter of allotment, non-credit of allotted Equity Shares in the respective beneficiary account, non-receipt of refund orders and non-receipt of funds by electronic mode etc.</p>

All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the DRHP.

For SIMCA ADVERTISING LIMITED
On behalf of the Board of Directors

Pooja Sanjiv Hindia
Company Secretary and Compliance Officer

Place: Mumbai
Date: July 01, 2025

SIMCA ADVERTISING LIMITED is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to undertake an Initial public offering of its Equity Shares and has filed the DRHP with NSE Emergo on June 30, 2025. The DRHP shall be available on website of the Stock Exchange i.e., NSE at https://www.nseindia.com/ and is available on the website of the BRLM, i.e. Socradamus Capital Private Limited at https://socradamus.in/. Potential investors should note that investment in equity shares involves a high degree of risk and for details relating to such risk, please see the section titled "Risk Factors" beginning on page 36 of the DRHP. Potential investors should not rely on the DRHP filed with NSE Emergo for making any investment decision. The Equity Shares offered in the Issue have not been and will not be registered under the U.S. Securities Act or any state securities laws in the United States, and unless so registered, may not be offered or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act and in accordance with any applicable U.S. state securities laws. Accordingly, the Equity Shares are being offered and sold only outside the United States in offshore transactions" as defined in, and in reliance on Regulation S under the U.S. Securities Act and the applicable laws of the jurisdictions where such offers and sales are made. There will be no public offering of the Equity Shares in the United States.

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BOOK RUNNING LEAD MANAGER	REGISTRAR TO THE ISSUE	COMPANY SECRETARY AND COMPLIANCE OFFICER
<p>PNB Investment Services Limited SEBI Registration Number: INM000011617 Address: PNB Pragati Towers, 2nd Floor, Plot No. C-8, G-Block, BKC, Bandra (E), Mumbai – 400 051, Maharashtra, India. Telephone No.: +8435202707/ 8422009515 Website: www.pnbisl.com Email ID: milan@pnbisl.com Contact Person: Debanjan Ghatak/ Sayalee Gaikwad</p>	<p>KfIn TECHNOLOGIES LIMITED SEBI Registration No.: INR000002021 Address: Selenium, Tower B, Plot No-31 & 32, Financial District, Nanakramguda, Sarilingampally, Hyderabad, Rangareddi – 500 032, Telangana, India Telephone No.: +91 40 6716 2222/18 0030 9400 Website: www.kfintech.com Email ID: mgl ipo@kfintech.com Contact Person: M. Murli Krishna</p>	<p>Mr. Yashesh Vijaykumar Shah Address: Revenue Survey No.555/P, Near Chorania 440KV Watt Sub Station, National Highway-8, Untadi, Surendra Nagar, Limbdi, Gujarat 363 421, India Tel.: 02753-299001 E-mail: cs@milangroupindia.com Website: www.milangroupindia.com</p> <p>Investors can contact our Company Secretary and Compliance Officer, the Lead Managers or the Registrar to the Issue, in case of any pre-issue or post-issue related problems, such as non-receipt of letters of allotment, non-credit of allotted Equity Shares in the respective beneficiary account, non-receipt of refund orders and non-receipt of funds by electronic mode etc.</p>
<p>All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the DRHP.</p> <p>For MILAN GINNING PRESSING LIMITED On Behalf of the Board of Directors</p> <p>Sd/- Mr. Yashesh Vijaykumar Shah Company Secretary and Compliance Officer</p> <p>Place: Gujarat Date: July 02, 2025</p>		
<p>Disclaimer: Milan Ginning Pressing Limited is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to make an initial public offer of its Equity Shares and has filed the Draft Red Herring Prospectus on June 30, 2025. The Draft Red Herring Prospectus is available on the website of BSE SME at https://www.bseindia.com/ and is available on the websites of the BRLM at https://www.pnbisl.com and also on the website of the Company https://www.milangroupindia.com. Any potential investors should note that investment in equity shares involves a high degree of risk and for details relating to the same, see section titled "Risk Factors" beginning on page 28 of the Draft Red Herring Prospectus. Potential investors should not rely on the Draft Red Herring Prospectus for making any investment decision. The Equity Shares have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the "Securities Act") or any state securities laws in the United States, and unless so registered, and may not be issued or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act and in accordance with any applicable U.S. State Securities laws. The Equity Shares are being issued and sold outside the United States in offshore transactions" in reliance on Regulation "S" under the Securities Act and the applicable laws of each jurisdiction where such issues and sales are made. There will be no public offering in the United States.</p>		

स्विगी ने शुरू किया 99 स्टोर

175 शहरों में किफायती दाम पर लोगों को खाना खिलाएगी

उद्दिशा श्रीवास्तव
नई दिल्ली, 1 जुलाई

ऑनलाइन ऑर्डर पर खाना पहुंचाने वाले प्लेटफॉर्म स्विगी ने मंगलवार को 99 स्टोर शुरू करने की घोषणा की। उसके ऐप्लिकेशन पर यह नई तरह की पेशकश है, जिसमें फौरन तैयार व्यंजन ग्राहकों को केवल 99 रुपये में दिए जाएंगे। फिलहाल यह स्टोर 175 शहरों के उपयोगकर्ताओं के लिए शुरू किया गया है, जिनमें बंगलूरु, अहमदाबाद, कोलकाता, हैदराबाद, दिल्ली, पुणे, चेन्नई, लखनऊ, वडोदरा, तिरुवनंतपुरम, तिरुपति, पटना, सूरत, भोपाल, देहरादून, मैसूरु और लुधियाना शामिल हैं।

कंपनी ने अपने बयान में कहा है, '99 स्टोर का मकसद रोजाना के भोजन को किफायती बनाना और आसानी से उपलब्ध कराना है। ऐप के जरिये आप 99 रुपये का कोई व्यंजन या भोजन ऑर्डर कर सकते हैं। इन व्यंजनों को कीमत पर ज्यादा ध्यान देने वाले युवाओं को किफायती विकल्प देने के लिए खास तौर पर तैयार किया गया है।' इसमें ऑर्डर 99 रुपये का हुआ तभी ईको सेवर के तहत डिलिवरी



इस योजना के तहत तुरंत तैयार होने वाले व्यंजन ग्राहकों को 99 रुपये में दिए जाएंगे

इनमें रोल, बिरयानी, पास्ता, पिज्जा, बर्गर, डोसा, शेक, पेस्ट्री, सलाद, मिठाई समेत कई अन्य खाने पीने की चीजें शामिल हैं

मुफ्त रहेगी। कंपनी ने कहा, 'इसमें स्विगी के ईको सेवर डिलिवरी विकल्प का भी इस्तेमाल होगा ताकि भरोसेमंद सेवा किफायती तरीके से दी जा सके।' इसमें रोल, बिरयानी, पास्ता, पिज्जा, बर्गर, डोसा, शेक, पेस्ट्री, सलाद, मिठाई और कई अन्य व्यंजन शामिल रहेंगे।

स्विगी फूड मार्केटप्लेस के मुख्य कार्य अधिकारी रोहित कपूर ने

कहा, '99 रुपये महज कीमत नहीं बल्कि वादा है, युवा ग्राहकों के लिए अच्छे खाने को सस्ता और सुलभ बनाने का वादा। 99 स्टोर के जरिये पक्का करेंगे कि रोजाना के खाने-पीने के लिए आपको अपनी जेब ज्यादा ढीली नहीं करनी पड़े। हमने इसके लिए अपने रेस्तरां साझेदारों और डिलिवरी टीमों के साथ मिलकर काम किया है ताकि हर दिन

के खाने को बगैर किसी समझौते के सस्ता बनाया जा सके।'

स्विगी ही नहीं, जेटो कैफे भी अपने ग्राहकों को 99 रुपये से कम में मैगी, वेज पफ्स, समोसा और बन मस्का जैसे झटपट व्यंजन देता है। स्विगी के 99 स्टोर के उलट जेटो कैफे 10 मिनट से भी कम समय में ग्राहकों को खाना पहुंचाता है। ध्यान देने की बात यह है कि दोनों प्लेटफॉर्म 99 रुपये में खाना नहीं पहुंचा रहे। बिजनेस स्टैंडर्ड ने जब स्विगी के 99 स्टोर पर 79 रुपये का कॉर्न ऐंड वेज सैंडविच ऑर्डर किया तो कुल बिल 150 रुपये बैठ। इसमें 2.5 किलोमीटर के लिए 50 रुपये डिलिवरी शुल्क और 21 रुपये जीएसटी जोड़ा गया था। जब 99 रुपये का एक व्यंजन लिया और ईको सेवर डिलिवरी चुनी गई तो डिलिवरी शुल्क नहीं लगा मगर 26.75 रुपये जीएसटी जोड़ने से कुल राशि बढ़कर 126 रुपये हो गई।

इसी तरह जेटो पर 70 रुपये का वेज पफ सभी शुल्क जोड़ने के बाद 156 रुपये का हो गया। इनमें रेस्तरां शुल्क एवं जीएसटी के 7.4 रुपये, हैंडलिंग शुल्क 12.99 रुपये, स्मॉल कार्ट शुल्क 35 रुपये और डिलिवरी शुल्क 30 रुपये जोड़ा गया था।

‘डिजिटल इंडिया ने खोले अवसरों के द्वार’

प्रधानमंत्री नरेंद्र मोदी ने मंगलवार को कहा कि एक दशक पहले शुरू की गई ‘डिजिटल इंडिया’ पहल ने संपन्न और वंचितों के बीच डिजिटल विभाजन को पाट दिया है और अवसरों का लोकतंत्रीकरण किया है जिससे यह एक जन आंदोलन बन गया है।

‘लिकडइन’ पर एक पोस्ट में प्रधानमंत्री ने कहा कि दशकों तक भारतीयों की प्रौद्योगिकी का उपयोग करने की क्षमता पर संदेह किया जाता रहा, लेकिन उनकी सरकार ने इस दृष्टिकोण को बदल दिया और नागरिकों की प्रौद्योगिकी का उपयोग करने की क्षमता पर भरोसा किया।

मोदी ने कहा कि उनकी सरकार ने संपन्न और वंचितों के बीच की खाई को खत्म करने के लिए प्रौद्योगिकी का उपयोग किया। उन्होंने कहा, ‘जब



इरादा सही होता है, तो नवाचार कम सशक्त लोगों को सशक्त बनाता है। जब दृष्टिकोण समावेशी होता है, तो प्रौद्योगिकी हाशिये पर रहने वालों के जीवन में बदलाव लाती है। इस विश्वास ने डिजिटल इंडिया की नींव रखी जो पहुंच को लोकतांत्रिक बनाने, समावेशी डिजिटल बुनियादी

ढांचे का निर्माण करने और सभी के लिए अवसर प्रदान करने का मिशन है।'

मोदी ने कहा कि 2014 में भारत में लगभग 25 करोड़ इंटरनेट कनेक्शन थे, आज यह संख्या बढ़कर 97 करोड़ से अधिक हो गई है, जिसमें 42 लाख किलोमीटर से अधिक ऑप्टिकल फाइबर केबल है जो पृथ्वी और चंद्रमा के बीच की दूरी के 11 गुना के बराबर है। उन्होंने कहा कि यह सबसे दूरराज के गांवों को भी जोड़ रहा है। उन्होंने कहा कि भारत में 5जी दुनिया में सबसे तेजी से लागू हो रहा है, जिसमें केवल दो वर्षों में 4.81 लाख बेस स्टेशन स्थापित किए गए हैं। उन्होंने कहा कि हाई-स्पीड इंटरनेट अब शहरी क्षेत्रों और अग्रिम सैन्य चौकियों तक पहुंचता है, जिसमें गलवान, सियाचिन और लद्दाख शामिल हैं।

भाषा

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PUBLIC ANNOUNCEMENT



(scan this QR code to view the DRHP)



MILAN GINNING PRESSING LIMITED

CIN: U17119GJ1995PLC025604

Our Company was originally incorporated as 'Milan Ginning Pressing Private Limited' a private limited company under the Companies Act, 1956 at Gujarat, Ahmedabad, pursuant to a certificate of incorporation dated April 25, 1995, issued by Assistant Registrar of Companies, Gujarat, Dadra & Nagar Haveli. Thereafter, name of our Company was changed from 'Milan Ginning Pressing Private Limited' to 'Milan Ginning Pressing Limited', consequent to name change, pursuant to a special resolution passed by the shareholders of our Company on April 12, 2024, and a fresh certificate of incorporation consequent to change of name was issued by the Registrar of Companies, Central Processing Centre on June 21, 2024. For further details, please refer to chapter titled "History and Certain Corporate Matters" beginning on Page No. 213 of this Draft Red Herring Prospectus.

Registered Office: Revenue Survey No.555/P, Near Chorania 440KV Watt Sub Station, National Highway-8, Untadi, Surendra Nagar, Limbdi, Gujarat 363 421, India.

Telephone: 02753-299001; **E-mail:** cs@milangroupindia.com ; **Website:** <https://www.milangroupindia.com>

Contact Person: Mr. Yashesh Vijaykumar Shah, Company Secretary & Compliance Officer,

OUR PROMOTER: MOHMMADHASNEIN HUSENALI NARSINH, HUSENALI YUSUFALI NARSINH AND MINAJBANU HUSENALI NARSINH

"THE ISSUE IS BEING MADE IN ACCORDANCE WITH CHAPTER IX OF THE SEBI ICDR REGULATIONS (IPO OF SMALL AND MEDIUM ENTERPRISES) AND THE EQUITY SHARES ARE PROPOSED TO BE LISTED ON SME PLATFORM OF BSE LIMITED ("BSE SME")."

THE ISSUE

INITIAL PUBLIC OFFER OF UPTO ₹ [x] CRORES EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH ("EQUITY SHARES") OF MILAN GINNING PRESSING LIMITED (THE "COMPANY") AT AN OFFER PRICE OF ₹ [x] PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹ [x] PER EQUITY SHARE) FOR CASH, AGGREGATING UPTO ₹ [x] LAKHS ("PUBLIC OFFER") COMPRISING A FRESH ISSUE OF UPTO [x] EQUITY SHARES AGGREGATING TO ₹ 7,600 LAKHS BY OUR COMPANY (THE "FRESH OFFER") AND AN OFFER FOR SALE OF UPTO 3,72,500 EQUITY SHARES BY MR. MOHMMADHASNEIN HUSENALI NARSINH AND HUSENALI YUSUFALI NARSINH (THE "SELLING SHAREHOLDER") AGGREGATING TO ₹ [x] LAKHS ("OFFER FOR SALE") OUT OF THE OFFER, [x] EQUITY SHARES AGGREGATING TO ₹ [x] LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER ("MARKET MAKER RESERVATION PORTION"). THE PUBLIC OFFER LESS MARKET MAKER RESERVATION PORTION I.E. OFFER OF [x] EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH, AT AN OFFER PRICE OF ₹ [x] PER EQUITY SHARE FOR CASH, AGGREGATING UPTO ₹ [x] LACS IS HEREINAFTER REFERRED TO AS THE "NET OFFER". THE PUBLIC OFFER AND NET OFFER WILL CONSTITUTE [x] % AND [x] % RESPECTIVELY OF THE POST-OFFER PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY.

THE PRICE BAND AND THE MINIMUM BID LOT WILL BE DECIDED BY OUR COMPANY AND THE PROMOTER IN CONSULTATION WITH THE BRLM AND WILL BE ADVERTISED IN ALL [x] EDITION OF [x] (A WIDELY CIRCULATED ENGLISH NATIONAL DAILY NEWSPAPER) AND [x] EDITION OF [x] (A WIDELY CIRCULATED HINDI NATIONAL DAILY NEWSPAPER, AND A GUJRATI REGIONAL NEWSPAPER (GUJRATI BEING THE REGIONAL LANGUAGE OF GUJRAT WHERE OUR REGISTERED OFFICE IS LOCATED), AT LEAST TWO WORKING DAYS PRIOR TO THE BID/OFFER OPENING DATE AND SHALL BE MADE AVAILABLE TO THE BSE LIMITED ("BSE") FOR THE PURPOSES OF UPLOADING ON THEIR WEBSITE IN ACCORDANCE WITH SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018, AS AMENDED (THE "SEBI ICDR REGULATIONS").

In case of any revision in the Price Band, the Bid/Issue Period shall be extended for at least three additional Working Days after such revision of the Price Band, subject to the total Bid/Issue Period not exceeding 10 Working Days. In cases of force majeure, banking strike or similar circumstances, our Company may, for reasons to be recorded in writing extend the Bid/Issue Period for a minimum of three Working Days, subject to the Bid/Issue Period not exceeding 10 Working Days. Any revision in the Price Band, and the revised Bid/Issue Period, if applicable, shall be widely disseminated by notification to the Stock Exchanges by issuing a press release and also by indicating the change on the website of the BRLM and at the terminals of the Members of the Syndicate and by intimation to Designated Intermediaries and Sponsor Bank as applicable.

This Issue is being made through the Book Building Process, in terms of Rule 19(2)(b) of the Securities Contracts (Regulation) Rules, 1957, as amended ("SCRR") read with Regulation 229 of the SEBI ICDR Regulations and in compliance with Regulation 253 of the SEBI ICDR Regulations, wherein not more than 50.00% of the Net Issue shall be available for allocation on a proportionate basis to Qualified Institutional Buyers ("QIBs") (the "QIB Portion"), provided that our Company may, in consultation with the Book Running Lead Manager, may allocate up to 60% of the QIB Portion to Anchor Investors on a discretionary basis in accordance with the SEBI ICDR Regulations ("Anchor Investor Portion"), of which one-third shall be reserved for domestic Mutual Funds, subject to valid Bids being received from domestic Mutual Funds at or above the Anchor Investor Allocation Price. In the event of under-subscription, or non-allocation in the Anchor Investor Portion, the balance Equity Shares shall be added to the Net QIB Portion. Further, 5.00% of the Net QIB Portion shall be available for allocation on a proportionate basis to Mutual Funds only, and the remainder of the Net QIB Portion shall be available for allocation on a proportionate basis to all QIB Bidders, including Mutual Funds, subject to valid Bids being received at or above the Issue Price. However, if the aggregate demand from Mutual Funds is less than 5.00% of the Net QIB Portion, the balance Equity Shares available for allocation in the Mutual Fund Portion will be added to the remaining Net QIB Portion for proportionate allocation to QIBs. Further, not less than 15.00% of the Net Issue shall be available for allocation on a proportionate basis to Non-Institutional Investors out of which (a) one third of such portion is reserved for applicants with application size of more than 2 lots and up to such lots equivalent to not more than ₹ 10,00,000 and (b) two-third of such portion was reserved for applicants with application size of more than ₹ 10,00,000 provided that the unsubscribed portion in either of such subcategories could have been allocated to applicants in the other sub-category of Non-Institutional Bidders and not less than 35.00% of the Net Issue shall be available for allocation to Individual Investors who applies for minimum application size in accordance with the SEBI ICDR Regulations, subject to valid Bids being received from them at or above the Issue Price. All Bidders are required to participate in the issue by mandatorily utilizing the Application Supported by Blocked Amount ("ASBA") process by providing details of their respective ASBA Account (as defined hereinafter) in which the corresponding Bid Amounts will be blocked by the Self Certified Syndicate Banks ("SCSBs") or under the UPI Mechanism, as the case may be, to the extent of respective Bid Amounts. Anchor investors are not permitted to participate in the issue through the ASBA process. For details, see "Offer Procedure" on page 310 of this Draft Red Herring Prospectus.

This public announcement is being made in compliance with the Regulation 247 of SEBI (ICDR) Regulations, 2018 and SEBI (ICDR) (Amendment) Regulations, 2025 vide notification dated March 03, 2025, and applicability of corporate governance provisions under SEBI (LODR) Regulations, 2015 on SME companies to inform the public that our Company is proposing, subject to applicable statutory and regulatory requirements, receipt requisite approvals, market conditions and other considerations, to undertake initial public offering of its Equity Shares pursuant to the offer and DRHP dated June 30, 2025 which has been filed with the SME Platform of BSE Limited.


Pursuant to SEBI (ICDR) (Amendment) Regulations, 2025 on March 03, 2025 and applicability of corporate governance provisions under SEBI (LODR) Regulations, 2015 on SME companies, for fulfilling all additional eligibility criteria, the DRHP filed with the SME Platform of BSE Limited (BSE SME) shall be made available to the public for comments, if any, for a period of at least 21 days, from the date of such filing by hosting it on the website of the BSE at <https://www.bseindia.com/> and the website of the Company at <https://www.milangroupindia.com> and at the website of BRLM La PNB Investment Services Limited at <https://www.pnbisl.com>. Our Company hereby invites the members of the public to give their comments on the DRHP filed with the SME Platform of BSE Limited (BSE SME) with respect to disclosures made in DRHP. The members of the public are requested to send a copy of their comments to Stock Exchange, to Company Secretary and Compliance Officer of our Company and/or the BRLM at their respective addresses mentioned below. All comments must be received by BSE, and/or our Company and/or Company Secretary and Compliance Officer of our Company and/or the BRLM in relation to the offer on or before 5 p.m. on the 21st day from the aforesaid date of filing the DRHP with BSE SME.

Investments in Equity and Equity-related securities involve a degree of risk and investors should not invest any funds in this issue unless they can afford to take the risk of losing their entire investment. Investors are advised to read the risk factors carefully before taking an investment decision in the issue. For taking an investment decision, investors must rely on their own examination of our Company and the issue including the risks involved. The Equity Shares issued in the issue have not been recommended or approved by the Securities and Exchange Board of India ("SEBI"), nor does SEBI guarantee the accuracy or adequacy of the Draft Red Herring Prospectus. Specific attention of the investors is invited to the section "Risk Factors" beginning on page 28 of the Draft Red Herring Prospectus.

Any decision to invest in the equity shares described in the Draft Red Herring Prospectus may only be taken after a Red Herring Prospectus has been filed with the ROC and must be made solely on the basis of such Red Herring Prospectus as there may be material changes in the Red Herring Prospectus from the Draft Red Herring Prospectus. The equity shares, when offered through the Red Herring Prospectus, are proposed to be listed on SME Platform of BSE ("BSE SME"). For details of the share capital and capital structure of our Company and the names of the signatories to the Memorandum of Association and the number of shares subscribed by them of our Company, see "Capital Structure" beginning on page 86 of the Draft Red Herring Prospectus. The liability of the members of our Company is limited. For details of the main objects of our Company as contained in our Memorandum of Association, see "Our History and Certain Corporate Matters" beginning on page 213 of the Draft Red Herring Prospectus.

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SIMCA ADVERTISING LIMITED

Corporate Identity Number: U74999MH2022PLC384827

Our company was incorporated as a Public Limited Company under the name "Simca Advertising Limited" under the provisions of the Companies Act, 2013 vide certificate of incorporation dated June 17, 2022 issued by the Registrar of Companies, Central Registration Centre, Manesar. For details relating to registered office of our Company, please see chapter titled "History and Certain Corporate Matters" on page 187 of the Draft Red Herring Prospectus dated June 30, 2025 ("DRHP"), filed with the SME Platform of National Stock Exchange of India ("NSE Emergo") on June 30, 2025.

Registered & Corporate Office: Bungalow No C-6, Swami Samarth Nagar, Roshanlal Nagar, 3rd Cross Lane, Andheri (W), Mumbai – 400 053, Maharashtra, India
Tel: 022 - 2633 5055 | **Contact Person:** Pooja Sanjiv Hindia, Company Secretary and Compliance Officer
E-mail: investor@simcaadvertising.com | **Website:** www.simcaadvertising.com

OUR PROMOTERS : FAHIM BATLIWALA AND ASHMA FAHIM BATLIWALA

INITIAL PUBLIC OFFERING OF UPTO 31,72,000 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH ("EQUITY SHARES") FOR CASH AT A PRICE OF ₹[x] PER EQUITY SHARE (INCLUDING A PREMIUM OF ₹[x] PER EQUITY SHARE) ("ISSUE PRICE") AGGREGATING TO ₹[x] LAKHS ("THE ISSUE"), THE ISSUE WILL CONSTITUTE [x] (%) OF THE POST-ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY. THE ISSUE INCLUDES A RESERVATION OF UP TO [x] (%) EQUITY SHARES AGGREGATING TO ₹[x] LAKHS (CONSTITUTING UP TO [x] (%) OF THE POST-ISSUE PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY) FOR SUBSCRIPTION BY MARKET MAKER ("MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION IS HEREINAFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE [x] (%) AND [x] (%) RESPECTIVELY OF THE POST-ISSUE PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY.

THE FACE VALUE OF THE EQUITY SHARES IS ₹10/- EACH. THE ISSUE PRICE IS [x] TIMES OF THE FACE VALUE OF THE EQUITY SHARES. THE PRICE BAND, AND THE MINIMUM BID LOT WILL BE DECIDED BY OUR COMPANY IN CONSULTATION WITH THE BRLM AND WILL BE ADVERTISED IN ALL EDITIONS OF [x], AN ENGLISH NATIONAL DAILY NEWSPAPER, ALL EDITIONS OF [x], A HINDI NATIONAL DAILY NEWSPAPER AND ALL EDITIONS OF [x], A MARATHI DAILY NEWSPAPER, MARATHI BEING THE REGIONAL LANGUAGE OF MAHARASHTRA WHERE OUR REGISTERED OFFICE IS LOCATED, EACH WITH WIDE CIRCULATION, AT LEAST TWO WORKING DAYS PRIOR TO THE BID/ISSUE OPENING DATE AND SHALL BE MADE AVAILABLE TO THE EMERGE PLATFORM OF NATIONAL STOCK EXCHANGE OF INDIA LIMITED FOR THE PURPOSE OF UPLOADING ON THEIR WEBSITE IN ACCORDANCE WITH THE SEBI ICDR REGULATIONS.

In case of revision in the Price Band, the Bid / Issue Period shall be extended for at least three additional Working Days after such revision in the Price Band, subject to the Bid / Issue Period not exceeding 10 Working Days. In cases of force majeure, banking strike or similar unforeseen circumstances, our Company may, in consultation with the BRLM, for reasons to be recorded in writing, extend the Bid / Issue Period for a minimum of one Working Day, subject to the Bid / Issue Period not exceeding 10 Working Days. Any revision in the Price Band, and the revised Bid / Issue Period, if applicable, shall be widely disseminated by notification to the Stock Exchange, by issuing a press release and also by indicating the change on the website of the BRLM and terminals of the Syndicate Members and by intimation to the Designated Intermediaries and the Sponsor Bank, as applicable.

This Issue is being made through the Book Building process, in terms of Rule 19(2)(b)(i) of the Securities Contracts (Regulation) Rules, 1957, as amended ("SCRR") read with Regulation 252 of the SEBI ICDR Regulations and in compliance with Regulation 253(1) of the SEBI ICDR Regulations wherein not more than 50% of the Net Issue shall be available for allocation on a proportionate basis to Qualified Institutional Buyers ("QIBs"), the "QIB Portion", provided that our Company in consultation with the BRLM, may allocate up to 60% of the QIB Portion to Anchor Investors and the basis of such allocation will be on a discretionary basis by our Company in consultation with the BRLM, in accordance with the SEBI ICDR Regulations (the "Anchor Investor Portion"), of which one-third shall be reserved for domestic Mutual Funds, subject to valid Bids being received from the domestic Mutual Funds at or above the price at which allocation is made to Anchor Investors ("Anchor Investor Allocation Price"). Further, 5% of the Net QIB Portion shall be available for allocation on a proportionate basis only to Mutual Funds, subject to valid Bids being received at or above the Issue Price, and the remainder of the Net QIB Portion shall be available for allocation on a proportionate basis to all QIBs (other than Anchor Investors), including Mutual Funds, subject to valid Bids being received at or above the Issue Price. Further, not less than 15% of the Net Issue shall be available for allocation to Non-Institutional Bidders ("Non-Institutional Portion") on a proportionate basis to Non-Institutional Bidders out of which (a) one third of the portion available to non-institutional bidders shall be reserved for applicants with application size of more than two lots and up to such lots equivalent to not more than ₹10.00 lakhs; (b) two third of the portion available to non-institutional bidders shall be reserved for applicants with application size of more than ₹10.00 lakhs provided that the unsubscribed portion in either of such sub-categories may be allocated to applicants in the other sub-category of Non-Institutional Bidders. Further, not less than 35% of the Net Issue shall be available for allocation to individual bidders, in accordance with the SEBI ICDR Regulations, subject to valid Bids being received from them at or above the Issue Price. All Bidders (except Anchor Investors) shall mandatorily participate in this issue only through the Application Supported by Blocked Amount ("ASBA") process and shall provide details of their respective bank account (including UPI ID (defined hereinafter) in case of UPI Bidders (defined hereinafter)) in which the Bid Amount will be blocked by the Self Certified Syndicate Banks ("SCSBs") or the Sponsor Bank, as the case may be, Anchor Investors are not permitted to participate in the Anchor Investor Portion through the ASBA process. For further details, see "Issue Procedure" on page 271 of the DRHP.

This public announcement is being made in compliance with Regulation 247(2) of the SEBI ICDR Regulations to inform the public that our Company is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to undertake initial public offering of its Equity Shares pursuant to the Issue and has filed the DRHP with the NSE Emergo on June 30, 2025. Pursuant to Regulation 247(1) of the SEBI ICDR Regulations, the DRHP filed with NSE Emergo shall be made available to the public for comments, if any, for a period of at least twenty-one days from the date of filing the DRHP by hosting it on our Company's website, NSE's website and Book Running Lead Manager's website.




Our Company hereby invites the members of the public to give their comments on the DRHP filed with NSE Emergo with respect to disclosures made in the DRHP. The public is requested to send a copy of the comments to the NSE Emergo, our Company or the Book Running Lead Manager in respect of the disclosures made in this DRHP. All comments must be received by NSE Emergo, our Company and/or the BRLM and/or the Company Secretary and Compliance Officer of our Company in relation to the Issue on or before 5:00 p.m. on the 21st day from the aforesaid date of filing the DRHP with NSE Emergo.

Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in the Issue unless they can afford to take the risk of losing their entire investment. Investors are advised to read the risk factors carefully before taking an investment decision in the Issue. For taking an investment decision, investors must rely on their own examination of our Company and the Issue, including the risks involved. The Equity Shares in the Issue have not been recommended or approved by the SEBI, nor does SEBI guarantee the accuracy or adequacy of the contents of the DRHP. Specific attention of the investors is invited to "Risk Factors" on page 36 of the DRHP.

Any decision to invest in the Equity Shares described in the DRHP may only be made after the Red Herring Prospectus ("RHP") has been filed with the ROC and must be made solely on the basis of such RHP as there may be material changes in the RHP from the DRHP. The Equity Shares, when offered, through the RHP, are proposed to be listed on NSE Emergo.

The liability of members of our Company is limited by shares. For details of the main objects of our Company as contained in its Memorandum of Association, please see "History and Certain Corporate Matters" on page 187 of the DRHP.

For details of the share capital and capital structure of our Company and the names of the signatories to the Memorandum of Association and the number of shares of our Company subscribed by them please see "Capital Structure" on page 78 of the DRHP.

BOOK RUNNING LEAD MANAGER	REGISTRAR TO THE ISSUE	COMPANY SECRETARY AND COMPLIANCE OFFICER
 <p>SOCRADAMUS CAPITAL PRIVATE LIMITED Gala No. 303, Cama Industrial Estate, Sun Mill Compound, Delsile Road, Lower Parel (West), Mumbai – 400 013, Maharashtra, India Telephone: 022 – 4961 4235 E-mail: info@socradamus.in Investor Grievance Email: investors@socradamus.in Website: https://socradamus.in/ Contact Person: Kritika Rupda SEBI Registration No.: INM000013138</p>	 <p>MUFG INTIME INDIA PRIVATE LIMITED (formerly known as Link Intime India Private Limited) C-101, 247 Park, 1st Floor, L B S Marg, Vikhroli (West), Mumbai – 400 083, Maharashtra, India Telephone: +91 81081 14949 Email: simca.smeipo@in.mfms.mufg.com Investors Grievance e-mail: simca.smeipo@in.mfms.mufg.com Website: www.in.mfms.mufg.com Contact Person: Shanti Gopal Krishnan SEBI Registration Number: INRO00004058</p>	 <p>SIMCA ADVERTISING LIMITED Pooja Sanjiv Hindia Address: Bungalow No C-6, Swami Samarth Nagar Roshanlal Nagar, 3rd Cross Lane, Andheri (W), Mumbai – 400 053, Maharashtra, India Tel. No.: 022 - 2633 5055 Email: investor@simcaadvertising.com Website: www.simcaadvertising.com</p> <p>Investors can contact our Company Secretary and Compliance Officer, Book Running Lead Manager or Registrar to the Issue, in case of any pre issue or post issue related problems, such as non-receipt of letter of allotment, non-credit of allotted Equity Shares in the respective beneficiary account, non-receipt of refund orders and non-receipt of funds by electronic mode etc.</p>

All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the DRHP.



For SIMCA ADVERTISING LIMITED
On behalf of the Board of Directors

Pooja Sanjiv Hindia
Company Secretary and Compliance Officer

Place: Mumbai
Date: July 01, 2025

SIMCA ADVERTISING LIMITED is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to undertake an Initial public offering of its Equity Shares and has filed the DRHP with NSE Emergo on June 30, 2025. The DRHP shall be available on website of the Stock Exchange i.e., NSE at <https://www.nseindia.com/> and is available on the website of the BRLM, i.e. Socradamus Capital Private Limited at <https://socradamus.in/>. Potential investors should note that investment in equity shares involves a high degree of risk and for details relating to such risk, please see the section titled "Risk Factors" beginning on page 36 of the DRHP. Potential investors should not rely on the DRHP filed with NSE Emergo for making any investment decision. The Equity Shares offered in the Issue have not been and will not be registered under the U.S. Securities Act or any state securities laws in the United States, and unless so registered, may not be offered or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act and in accordance with any applicable U.S. state securities laws. Accordingly, the Equity Shares are being offered and sold only outside the United States in offshore transactions" as defined in, and in reliance on Regulation S under the U.S. Securities Act and the applicable laws of the jurisdictions where such offers and sales are made. There will be no public offering of the Equity Shares in the United States.

AdBaez

BOOK RUNNING LEAD MANAGER	REGISTRAR TO THE ISSUE	COMPANY SECRETARY AND COMPLIANCE OFFICER
 <p>PNB Investment Services Limited SEBI Registration Number: INM000011617 Address: PNB Pragati Towers, 2nd Floor, Plot No. C-8, G-Block, BKC, Bandra (E), Mumbai – 400 051, Maharashtra, India. Telephone No.: +8435202707/ 8422009515 Website: www.pnbisl.com Email ID: milip@pnbisl.com Contact Person: Debanjan Ghatak/ Sayalee Gaikwad</p>	 <p>Kfin TECHNOLOGIES LIMITED SEBI Registration No.: INR000002221 Address: Selenium, Tower B, Plot No-31 & 32, Financial District, Nanakramguda, Sarilingampally, Hyderabad, Rangareddi – 500 032, Telangana, India Telephone No.: +91 40 6716 2222/18 0030 9400 Website: www.kfintech.com Email ID: milip@kfintech.com Contact Person: M. Murli Krishna</p>	<p>Mr. Yashesh Vijaykumar Shah Address: Revenue Survey No.555/P, Near Chorania 440KV Watt Sub Station, National Highway-8, Untadi, Surendra Nagar, Limbdi, Gujarat 363 421, India Tel.: 02753-299001 E-mail: cs@milangroupindia.com Website: www.milangroupindia.com</p> <p><i>Investors can contact our Company Secretary and Compliance Officer, the Lead Managers or the Registrar to the Issue, in case of any pre-issue or post-issue related problems, such as non-receipt of letters of allotment, non-credit of allotted Equity Shares in the respective beneficiary account, non-receipt of refund orders and non-receipt of funds by electronic mode etc.</i></p>
<p>All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the DRHP.</p> <p>For MILAN GINNING PRESSING LIMITED On Behalf of the Board of Directors</p> <p>Sd/-</p> <p>Mr. Yashesh Vijaykumar Shah Company Secretary and Compliance Officer</p>		
<p>Place: Gujarat Date: July 02, 2025</p> <p>Disclaimer: Milan Ginning Pressing Limited is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to make an initial public offer of its Equity Shares and has filed the Draft Red Herring Prospectus on June 30, 2025. The Draft Red Herring Prospectus is available on the website of BSE SME at https://www.bseindia.com/ and is available on the websites of the BRLM at https://www.pnbisl.com and also on the website of the Company https://www.milangroupindia.com. Any potential investors should note that investment in equity shares involves a high degree of risk and for details relating to the same, see section titled "Risk Factors" beginning on page 28 of the Draft Red Herring Prospectus. Potential investors should not rely on the Draft Red Herring Prospectus for making any investment decision. The Equity Shares have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the "Securities Act") or any state securities laws in the United States, and unless so registered, and may not be issued or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act and in accordance with any applicable U.S. State Securities laws. The Equity Shares are being issued and sold outside the United States in offshore transactions" in reliance on Regulation "S" under the Securities Act and the applicable laws of each jurisdiction where such issues and sales are made. There will be no public offering in the United States.</p>		

स्विगी ने शुरू किया 99 स्टोर

175 शहरों में किफायती दाम पर लोगों को खाना खिलाएगी

उदिशा श्रीवास्तव
नई दिल्ली, 1 जुलाई

ऑनलाइन ऑर्डर पर खाना पहुंचाने वाले प्लेटफॉर्म स्विगी ने मंगलवार को 99 स्टोर शुरू करने की घोषणा की। उसके ऐप्लिकेशन पर यह नई तरह की पेशकश है, जिसमें फौरेन तैयार व्यंजन ग्राहकों को केवल 99 रुपये में दिए जाएंगे। फिलहाल यह स्टोर 175 शहरों के उपयोगकर्ताओं के लिए शुरू किया गया है, जिनमें बंगलूर, अहमदाबाद, कोलकाता, हैदराबाद, दिल्ली, पुणे, चेन्नई, लखनऊ, वडोदरा, तिरुवनंतपुरम, तिरुपति, पटना, सूरत, भोपाल, देहरादून, मैसूर और लुधियाना शामिल हैं।

कंपनी ने अपने बयान में कहा है, '99 स्टोर का मकसद रोजाना के भोजन को किफायती बनाना और आसानी से उपलब्ध कराना है। ऐप के जरिये आप 99 रुपये का कोई व्यंजन या भोजन ऑर्डर कर सकते हैं। इन व्यंजनों को कीमत पर ज्यादा ध्यान देने वाले युवाओं को किफायती विकल्प देने के लिए खास तौर पर तैयार किया गया है।' इसमें ऑर्डर 99 रुपये का हुआ तभी ईको सेवर के तहत डिलिवरी



इस योजना के तहत तुरंत तैयार होने वाले व्यंजन ग्राहकों को 99 रुपये में दिए जाएंगे

इनमें रोल, बिरयानी, पास्ता, पिज्जा, बर्गर, डोसा, शेक, पेस्ट्री, सलाद, मिठाई समेत कई अन्य खाने पीने की चीजें शामिल हैं

मुफ्त रहेगी। कंपनी ने कहा, 'इसमें स्विगी के ईको सेवर डिलिवरी विकल्प का भी इस्तेमाल होगा ताकि भरोसेमंद सेवा किफायती तरीके से दी जा सके।' इसमें रोल, बिरयानी, पास्ता, पिज्जा, बर्गर, डोसा, शेक, पेस्ट्री, सलाद, मिठाई और कई अन्य व्यंजन शामिल रहेंगे।

स्विगी फूड मार्केटप्लेस के मुख्य कार्य अधिकारी रोहित कपूर ने

कहा, '99 रुपये महज कीमत नहीं बल्कि वादा है, युवा ग्राहकों के लिए अच्छे खाने को सस्ता और सुलभ बनाने का वादा। 99 स्टोर के जरिये पक्का करेंगे कि रोजाना के खाने-पीने के लिए आपको अपनी जेब ज्यादा ढीली नहीं करनी पड़े। हमने इसके लिए अपने रेस्तरां साझेदारों और डिलिवरी टीमों के साथ मिलकर काम किया है ताकि हर दिन

के खाने को बगैर किसी समझौते के सस्ता बनाया जा सके।'

स्विगी ही नहीं, जेटो कैफे भी अपने ग्राहकों को 99 रुपये से कम में मैगी, वेज पप्पस, समोसा और बन मस्का जैसे झटपट व्यंजन देता है। स्विगी के 99 स्टोर के उलट जेटो कैफे 10 मिनट से भी कम समय में ग्राहकों को खाना पहुंचाता है। ध्यान देने की बात यह है कि दोनों प्लेटफॉर्म 99 रुपये में खाना नहीं पहुंचा रहे। बिजनेस स्टैंडर्ड ने जब स्विगी के 99 स्टोर पर 79 रुपये का कॉर्न ऐंड वेज सैंडविच ऑर्डर किया तो कुल बिल 150 रुपये बैठे। इसमें 2.5 किलोमीटर के लिए 50 रुपये डिलिवरी शुल्क और 21 रुपये जीएसटी जोड़ा गया था। जब 99 रुपये का एक व्यंजन लिया और ईको सेवर डिलिवरी चुनी गई तो डिलिवरी शुल्क नहीं लगा मगर 26.75 रुपये जीएसटी जोड़ने से कुल राशि बढ़कर 126 रुपये हो गई।

इसी तरह जेटो पर 70 रुपये का वेज पफ सभी शुल्क जोड़ने के बाद 156 रुपये का हो गया। इनमें रेस्तरां शुल्क एवं जीएसटी के 7.4 रुपये, हैंडलिंग शुल्क 12.99 रुपये, स्मॉल कार्ट शुल्क 35 रुपये और डिलिवरी शुल्क 30 रुपये जोड़ा गया था।

‘डिजिटल इंडिया ने खोले अवसरों के द्वार’

प्रधानमंत्री नरेंद्र मोदी ने मंगलवार को कहा कि एक दशक पहले शुरू की गई ‘डिजिटल इंडिया’ पहल ने संपन्न और वंचितों के बीच डिजिटल विभाजन को पाट दिया है और अवसरों का लोकतंत्रीकरण किया है जिससे यह एक जन आंदोलन बन गया है।

‘लिकडइन’ पर एक पोस्ट में प्रधानमंत्री ने कहा कि दशकों तक भारतीयों की प्रौद्योगिकी का उपयोग करने की क्षमता पर संदेह किया जाता रहा, लेकिन उनकी सरकार ने इस दृष्टिकोण को बदल दिया और नागरिकों की प्रौद्योगिकी का उपयोग करने की क्षमता पर भरोसा किया।

मोदी ने कहा कि उनकी सरकार ने संपन्न और वंचितों के बीच की खाई को खत्म करने के लिए प्रौद्योगिकी का उपयोग किया। उन्होंने कहा, ‘जब



इरादा सही होता है, तो नवाचार कम सशक्त लोगों को सशक्त बनाता है। जब दृष्टिकोण समावेशी होता है, तो प्रौद्योगिकी हाशिये पर रहने वालों के जीवन में बदलाव लाती है। इस विश्वास ने डिजिटल इंडिया की नींव रखी जो पहुंच को लोकतांत्रिक बनाने, समावेशी डिजिटल बुनियादी

ढांचे का निर्माण करने और सभी के लिए अवसर प्रदान करने का मिशन है।'

मोदी ने कहा कि 2014 में भारत में लगभग 25 करोड़ इंटरनेट कनेक्शन थे, आज यह संख्या बढ़कर 97 करोड़ से अधिक हो गई है, जिसमें 42 लाख किलोमीटर से अधिक ऑप्टिकल फाइबर केबल है जो पृथ्वी और चंद्रमा के बीच की दूरी के 11 गुना के बराबर है। उन्होंने कहा कि यह सबसे दूरराज के गांवों को भी जोड़ रहा है। उन्होंने कहा कि भारत में 5जी दुनिया में सबसे तेजी से लागू हो रहा है, जिसमें केवल दो वर्षों में 4.81 लाख बेस स्टेशन स्थापित किए गए हैं। उन्होंने कहा कि हाई-स्पीड इंटरनेट अब शहरी क्षेत्रों और अग्रिम सैन्य चौकियों तक पहुंचता है, जिसमें गलवान, सियाचिन और लद्दाख शामिल हैं। भाषा

THIS IS A PUBLIC ANNOUNCEMENT FOR INFORMATION PURPOSES ONLY AND IS NOT A PROSPECTUS ANNOUNCEMENT AND DOES NOT CONSTITUTE AN INVITATION OR OFFER TO ACQUIRE, PURCHASE OR SUBSCRIBE TO SECURITIES. NOT FOR RELEASE, PUBLICATION OR DISTRIBUTION DIRECTLY OR INDIRECTLY OUTSIDE INDIA.

PUBLIC ANNOUNCEMENT

(scan this QR code to view the DRHP)

MILAN GINNING PRESSING LIMITED
CIN: U17119GJ1995PLC025604

Our Company was originally incorporated as 'Milan Ginning Pressing Private Limited' a private limited company under the Companies Act, 1956 at Gujarat, Ahmedabad, pursuant to a certificate of incorporation dated April 25, 1995, issued by Assistant Registrar of Companies, Gujarat, Dadra & Nagar Haveli. Thereafter, name of our Company was changed from 'Milan Ginning Pressing Private Limited' to 'Milan Ginning Pressing Limited', consequent to name change, pursuant to a special resolution passed by the shareholders of our Company on April 12, 2024, and a fresh certificate of incorporation consequent to change of name was issued by the Registrar of Companies, Central Processing Centre on June 21, 2024. For further details, please refer to chapter titled "History and Certain Corporate Matters" beginning on Page No. 213 of this Draft Red Herring Prospectus.

Registered Office: Revenue Survey No.555/P, Near Chorania 440KV Watt Sub Station, National Highway-8, Untadi, Surendra Nagar, Limbdi, Gujarat 363 421, India.
Telephone: 02753-299001; **E-mail:** cs@milangroupindia.com ; **Website:** https://www.milangroupindia.com
Contact Person: Mr. Yashesh Vijaykumar Shah, Company Secretary & Compliance Officer,

OUR PROMOTER: MOHMMADHASNEIN HUSENALI NARSINH, HUSENALI YUSUFALI NARSINH AND MINAJBANU HUSENALI NARSINH

"THE ISSUE IS BEING MADE IN ACCORDANCE WITH CHAPTER IX OF THE SEBI ICDR REGULATIONS (IPO OF SMALL AND MEDIUM ENTERPRISES) AND THE EQUITY SHARES ARE PROPOSED TO BE LISTED ON SME PLATFORM OF BSE LIMITED ("BSE SME")."

THE ISSUE

INITIAL PUBLIC OFFER OF UPTO ₹ [•] CRORES EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH ("EQUITY SHARES") OF MILAN GINNING PRESSING LIMITED (THE "COMPANY") AT AN OFFER PRICE OF ₹ [•] PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹ [•] PER EQUITY SHARE) FOR CASH, AGGREGATING UPTO ₹ [•] LAKHS ("PUBLIC OFFER") COMPRISING A FRESH ISSUE OF UPTO [•] EQUITY SHARES AGGREGATING TO ₹ 7.800 LAKHS BY OUR COMPANY (THE "FRESH OFFER") AND AN OFFER FOR SALE OF UPTO 3,72,500 EQUITY SHARES BY MR. MOHMMADHASNEIN HUSENALI NARSINH AND HUSENALI YUSUFALI NARSINH ("THE SELLING SHAREHOLDER") AGGREGATING TO ₹ [•] LAKHS ("OFFER FOR SALE") OUT OF THE OFFER, [•] EQUITY SHARES AGGREGATING TO ₹ [•] LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER ("MARKET MAKER RESERVATION PORTION"). THE PUBLIC OFFER LESS MARKET MAKER RESERVATION PORTION I.E. OFFER OF [•] EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH, AT AN OFFER PRICE OF ₹ [•] PER EQUITY SHARE FOR CASH, AGGREGATING UPTO ₹ [•] LACS IS HEREINAFTER REFERRED TO AS THE "NET OFFER". THE PUBLIC OFFER AND NET OFFER WILL CONSTITUTE [•] % AND [•] % RESPECTIVELY OF THE POST-OFFER PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY.

THE PRICE BAND AND THE MINIMUM BID LOT WILL BE DECIDED BY OUR COMPANY AND THE PROMOTER IN CONSULTATION WITH THE BRLM AND WILL BE ADVERTISED IN ALL [•] EDITION OF [•] (A WIDELY CIRCULATED ENGLISH NATIONAL DAILY NEWSPAPER) AND [•] EDITION OF [•] (A WIDELY CIRCULATED HINDI NATIONAL DAILY NEWSPAPER, AND A GUJRATI REGIONAL NEWSPAPER (GUJRATI BEING THE REGIONAL LANGUAGE OF GUJRAT WHERE OUR REGISTERED OFFICE IS LOCATED), AT LEAST TWO WORKING DAYS PRIOR TO THE BID/OFFER OPENING DATE AND SHALL BE MADE AVAILABLE TO THE BSE LIMITED ("BSE") FOR THE PURPOSES OF UPLOADING ON THEIR WEBSITE IN ACCORDANCE WITH SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018, AS AMENDED (THE "SEBI ICDR REGULATIONS").

In case of any revision in the Price Band, the Bid/Issue Period shall be extended for at least three additional Working Days after such revision of the Price Band, subject to the total Bid/Issue Period not exceeding 10 Working Days. In cases of force majeure, banking strike or similar circumstances, our Company may, for reasons to be recorded in writing extend the Bid/Issue Period for a minimum of three Working Days, subject to the Bid/Issue Period not exceeding 10 Working Days. Any revision in the Price Band, and the revised Bid/Issue Period, if applicable, shall be widely disseminated by notification to the Stock Exchanges by issuing a press release and also by indicating the change on the website of the BRLM and at the terminals of the Members of the Syndicate and by intimation to Designated Intermediaries and Sponsor Bank as applicable.

This Issue is being made through the Book Building Process, in terms of Rule 19(2)(b) of the Securities Contracts (Regulation) Rules, 1957, as amended ("SCRR") read with Regulation 229 of the SEBI ICDR Regulations and in compliance with Regulation 253 of the SEBI ICDR Regulations, wherein not more than 50.00% of the Net Issue shall be available for allocation on a proportionate basis to Qualified Institutional Buyers ("QIBs") (the "QIB Portion"), provided that our Company may, in consultation with the Book Running Lead Manager, may allocate up to 60% of the QIB Portion to Anchor Investors on a discretionary basis in accordance with the SEBI ICDR Regulations ("Anchor Investor Portion"), of which one-third shall be reserved for domestic Mutual Funds, subject to valid Bids being received from domestic Mutual Funds at or above the Anchor Investor Allocation Price. In the event of under-subscription, or non-allocation in the Anchor Investor Portion, the balance Equity Shares shall be added to the Net QIB Portion. Further, 5.00% of the Net QIB Portion shall be available for allocation on a proportionate basis to Mutual Funds only, and the remainder of the Net QIB Portion shall be available for allocation on a proportionate basis to all QIB Bidders, including Mutual Funds, subject to valid Bids being received at or above the Issue Price. However, if the aggregate demand from Mutual Funds is less than 5.00% of the Net QIB Portion, the balance Equity Shares available for allocation in the Mutual Fund Portion will be added to the remaining Net QIB Portion for proportionate allocation to QIBs. Further, not less than 15.00% of the Net Issue shall be available for allocation on a proportionate basis to Non-Institutional Investors out of which (a) one third of such portion is reserved for applicants with application size of more than 2 lots and up to such lots equivalent to not more than ₹ 10,00,000 and (b) two-third of such portion was reserved for applicants with application size of more than ₹ 10,00,000 provided that the unsubscribed portion in either of such subcategories could have been allocated to applicants in the other sub-category of Non-Institutional Bidders and not less than 35.00% of the Net Issue shall be available for allocation to Individual Investors who applies for minimum application size in accordance with the SEBI ICDR Regulations, subject to valid Bids being received from them at or above the Issue Price. All Bidders are required to participate in the issue by mandatorily utilizing the Application Supported by Blocked Amount ("ASBA") process by providing details of their respective ASBA Account (as defined hereinafter) in which the corresponding Bid Amounts will be blocked by the Self Certified Syndicate Banks ("SCSBs") or under the UPI Mechanism, as the case may be, to the extent of respective Bid Amounts. Anchor investors are not permitted to participate in the issue through the ASBA process. For details, see "Offer Procedure" on page 310 of this Draft Red Herring Prospectus.

This public announcement is being made in compliance with the Regulation 247 of SEBI (ICDR) Regulations, 2018 and SEBI (ICDR) (Amendment) Regulations, 2025 vide notification dated March 03, 2025, and applicability of corporate governance provisions under SEBI (LODR) Regulations, 2015 on SME companies to inform the public that our Company is proposing, subject to applicable statutory and regulatory requirements, receipt requisite approvals, market conditions and other considerations, to undertake initial public offering of its Equity Shares pursuant to the offer and DRHP dated June 30, 2025 which has been filed with the SME Platform of BSE Limited.

Pursuant to SEBI (ICDR) (Amendment) Regulations, 2025 on March 03, 2025 and applicability of corporate governance provisions under SEBI (LODR) Regulations, 2015 on SME companies, for fulfilling all additional eligibility criteria, the DRHP filed with the SME Platform of BSE Limited (BSE SME) shall be made available to the public for comments, if any, for a period of at least 21 days, from the date of such filing by hosting it on the website of the BSE at https://www.bseindia.com/ and the website of the Company at https://www.milangroupindia.com and at the website of BRLM La PNB Investment Services Limited at https://www.pnbisl.com/. Our Company hereby invites the members of the public to give their comments on the DRHP filed with the SME Platform of BSE Limited (BSE SME) with respect to disclosures made in DRHP. The members of the public are requested to send a copy of their comments to Stock Exchange, to Company Secretary and Compliance Officer of our Company and/or the BRLM at their respective addresses mentioned below. All comments must be received by BSE, and/or our Company and/or Company Secretary and Compliance Officer of our Company and/or the BRLM in relation to the offer on or before 5 p.m. on the 21st day from the aforesaid date of filing the DRHP with BSE SME.

Investments in Equity and Equity-related securities involve a degree of risk and investors should not invest any funds in this Issue unless they can afford to take the risk of losing their entire investment. Investors are advised to read the risk factors carefully before taking an investment decision in the Issue. For taking an investment decision, investors must rely on their own examination of our Company and the Issue including the risks involved. The Equity Shares issued in the Issue have not been recommended or approved by the Securities and Exchange Board of India ("SEBI"), nor does SEBI guarantee the accuracy or adequacy of the Draft Red Herring Prospectus. Specific attention of the investors is invited to the section "Risk Factors" beginning on page 28 of the Draft Red Herring Prospectus.

Any decision to invest in the equity shares described in the Draft Red Herring Prospectus may only be taken after a Red Herring Prospectus has been filed with the ROC and must be made solely on the basis of such Red Herring Prospectus as there may be material changes in the Red Herring Prospectus from the Draft Red Herring Prospectus. The equity shares, when offered through the Red Herring Prospectus, are proposed to be listed on SME Platform of BSE ("BSE SME"). For details of the share capital and capital structure of our Company and the names of the signatories to the Memorandum of Association and the number of shares subscribed by them of our Company, see "Capital Structure" beginning on page 86 of the Draft Red Herring Prospectus. The liability of the members of our Company is limited. For details of the main objects of our Company as contained in our Memorandum of Association, see "Our History and Certain Corporate Matters" beginning on page 213 of the Draft Red Herring Prospectus.

PUBLIC ANNOUNCEMENT

THIS IS A PUBLIC ANNOUNCEMENT FOR INFORMATION PURPOSES ONLY AND IS NOT A PROSPECTUS ANNOUNCEMENT AND DOES NOT CONSTITUTE AN INVITATION OR ISSUE TO ACQUIRE, PURCHASE OR SUBSCRIBE TO SECURITIES. NOT FOR RELEASE, PUBLICATION OR DISTRIBUTION DIRECTLY OR INDIRECTLY OUTSIDE INDIA. PUBLIC ISSUE OF EQUITY SHARES ON THE SME PLATFORM OF THE STOCK EXCHANGE IN COMPLIANCE WITH CHAPTER IX OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018, AS AMENDED ("SEBI ICDR REGULATIONS").

SIMCA ADVERTISING LIMITED

Corporate Identity Number: U74999MH2022PLC384827

Our company was incorporated as a Public Limited Company under the name "Simca Advertising Limited" under the provisions of the Companies Act, 2013 vide certificate of incorporation dated June 17, 2022 issued by the Registrar of Companies, Central Registration Centre, Manesar. For details relating to registered office of our Company, please see chapter titled "History and Certain Corporate Matters" on page 187 of the Draft Red Herring Prospectus dated June 30, 2025 ("DRHP"), filed with the SME Platform of National Stock Exchange of India ("NSE Emergo") on June 30, 2025.

Registered & Corporate Office: Bungalow No C-6, Swami Samarth Nagar, Roshanlal Nagar, 3rd Cross Lane, Andheri (W), Mumbai – 400 053, Maharashtra, India
Tel: 022 - 2633 5055 | **Contact Person:** Pooja Sanjiv Hindia, Company Secretary and Compliance Officer
E-mail: investor@simcaadvertising.com | **Website:** www.simcaadvertising.com

OUR PROMOTERS : FAHIM BATLIWALA AND ASHMA FAHIM BATLIWALA

INITIAL PUBLIC OFFERING OF UPTO 31,72,000 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH ("EQUITY SHARES") FOR CASH AT A PRICE OF ₹[•] PER EQUITY SHARE (INCLUDING A PREMIUM OF ₹[•] PER EQUITY SHARE) ("ISSUE PRICE") AGGREGATING TO ₹[•] LAKHS ("THE ISSUE"), THE ISSUE WILL CONSTITUTE [•] (%) OF THE POST-ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY. THE ISSUE INCLUDES A RESERVATION OF UP TO [•] (%) EQUITY SHARES AGGREGATING TO ₹[•] LAKHS (CONSTITUTING UP TO [•] (%) OF THE POST-ISSUE PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY) FOR SUBSCRIPTION BY MARKET MAKER ("MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION IS HEREINAFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE [•] (%) AND [•] (%) RESPECTIVELY OF THE POST-ISSUE PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY.

THE FACE VALUE OF THE EQUITY SHARES IS ₹10/- EACH. THE ISSUE PRICE IS [•] TIMES OF THE FACE VALUE OF THE EQUITY SHARES. THE PRICE BAND, AND THE MINIMUM BID LOT WILL BE DECIDED BY OUR COMPANY IN CONSULTATION WITH THE BRLM AND WILL BE ADVERTISED IN ALL EDITIONS OF [•], AN ENGLISH NATIONAL DAILY NEWSPAPER, ALL EDITIONS OF [•], A HINDI NATIONAL DAILY NEWSPAPER AND ALL EDITIONS OF [•], A MARATHI DAILY NEWSPAPER, MARATHI BEING THE REGIONAL LANGUAGE OF MAHARASHTRA WHERE OUR REGISTERED OFFICE IS LOCATED, EACH WITH WIDE CIRCULATION, AT LEAST TWO WORKING DAYS PRIOR TO THE BID/ISSUE OPENING DATE AND SHALL BE MADE AVAILABLE TO THE EMERGE PLATFORM OF NATIONAL STOCK EXCHANGE OF INDIA LIMITED FOR THE PURPOSE OF UPLOADING ON THEIR WEBSITE IN ACCORDANCE WITH THE SEBI ICDR REGULATIONS.

In case of revision in the Price Band, the Bid / Issue Period shall be extended for at least three additional Working Days after such revision in the Price Band, subject to the Bid / Issue Period not exceeding 10 Working Days. In cases of force majeure, banking strike or similar unforeseen circumstances, our Company may, in consultation with the BRLM, for reasons to be recorded in writing, extend the Bid / Issue Period for a minimum of one Working Day, subject to the Bid / Issue Period not exceeding 10 Working Days. Any revision in the Price Band, and the revised Bid / Issue Period, if applicable, shall be widely disseminated by notification to the Stock Exchange, by issuing a press release and also by indicating the change on the website of the BRLM and terminals of the Syndicate Members and by intimation to the Designated Intermediaries and the Sponsor Bank, as applicable.

This Issue is being made through the Book Building process, in terms of Rule 19(2)(b)(i) of the Securities Contracts (Regulation) Rules, 1957, as amended ("SCRR") read with Regulation 252 of the SEBI ICDR Regulations and in compliance with Regulation 253(1) of the SEBI ICDR Regulations wherein not more than 50% of the Net Issue shall be available for allocation on a proportionate basis to Qualified Institutional Buyers ("QIBs"), the "QIB Portion", provided that our Company in consultation with the BRLM, may allocate up to 60% of the QIB Portion to Anchor Investors and the basis of such allocation will be on a discretionary basis by our Company in consultation with the BRLM, in accordance with the SEBI ICDR Regulations (the "Anchor Investor Portion"), of which one-third shall be reserved for domestic Mutual Funds, subject to valid Bids being received from the domestic Mutual Funds at or above the price at which allocation is made to Anchor Investors ("Anchor Investor Allocation Price"). Further, 5% of the Net QIB Portion shall be available for allocation on a proportionate basis only to Mutual Funds, subject to valid Bids being received at or above the Issue Price, and the remainder of the Net QIB Portion shall be available for allocation on a proportionate basis to all QIBs (other than Anchor Investors), including Mutual Funds, subject to valid Bids being received at or above the Issue Price. Further, not less than 15% of the Net Issue shall be available for allocation to Non-Institutional Bidders ("Non-Institutional Portion") on a proportionate basis to Non-Institutional Bidders out of which (a) one third of the portion available to non-institutional bidders shall be reserved for applicants with application size of more than two lots and up to such lots equivalent to not more than ₹10.00 lakhs; (b) two third of the portion available to non-institutional bidders shall be reserved for applicants with application size of more than ₹10.00 lakhs provided that the unsubscribed portion in either of such sub-categories may be allocated to applicants in the other sub-category of Non-Institutional Bidders. Further, not less than 35% of the Net Issue shall be available for allocation to individual bidders, in accordance with the SEBI ICDR Regulations, subject to valid Bids being received from them at or above the Issue Price. All Bidders (except Anchor Investors) shall mandatorily participate in this Issue only through the Application Supported by Blocked Amount ("ASBA") process and shall provide details of their respective bank account (including UPI ID (defined hereinafter) in case of UPI Bidders (defined hereinafter)) in which the Bid Amount will be blocked by the Self Certified Syndicate Banks ("SCSBs") or the Sponsor Bank, as the case may be, as Anchor Investors are not permitted to participate in the Anchor Investor Portion through the ASBA process. For further details, see "Issue Procedure" on page 271 of the DRHP.

This public announcement is being made in compliance with Regulation 247(2) of the SEBI ICDR Regulations to inform the public that our Company is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to undertake initial public offering of its Equity Shares pursuant to the Issue and has filed the DRHP with the NSE Emergo on June 30, 2025. Pursuant to Regulation 247(1) of the SEBI ICDR Regulations, the DRHP filed with NSE Emergo shall be made available to the public for comments, if any, for a period of at least twenty-one days from the date of filing the DRHP by hosting it on our Company's website, NSE's website and Book Running Lead Manager's website.

Our Company hereby invites the members of the public to give their comments on the DRHP filed with NSE Emergo with respect to disclosures made in the DRHP. The public is requested to send a copy of the comments to the NSE Emergo, our Company or the Book Running Lead Manager in respect of the disclosures made in this DRHP. All comments must be received by NSE Emergo, our Company and/or the BRLM and/or the Company Secretary and Compliance Officer of our Company in relation to the Issue on or before 5:00 p.m. on the 21st day from the aforesaid date of filing the DRHP with NSE Emergo.

Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in the Issue unless they can afford to take the risk of losing their entire investment. Investors are advised to read the risk factors carefully before taking an investment decision in the Issue. For taking an investment decision, investors must rely on their own examination of our Company and the Issue, including the risks involved. The Equity Shares in the Issue have not been recommended or approved by the SEBI, nor does SEBI guarantee the accuracy or adequacy of the contents of the DRHP. Specific attention of the investors is invited to "Risk Factors" on page 36 of the DRHP.

Any decision to invest in the Equity Shares described in the DRHP may only be made after the Red Herring Prospectus ("RHP") has been filed with the ROC and must be made solely on the basis of such RHP as there may be material changes in the RHP from the DRHP. The Equity Shares, when offered, through the RHP, are proposed to be listed on NSE Emergo.

The liability of members of our Company is limited by shares. For details of the main objects of our Company as contained in its Memorandum of Association, please see "History and Certain Corporate Matters" on page 187 of the DRHP.

For details of the share capital and capital structure of our Company and the names of the signatories to the Memorandum of Association and the number of shares of our Company subscribed by them please see "Capital Structure" on page 78 of the DRHP.

BOOK RUNNING LEAD MANAGER	REGISTRAR TO THE ISSUE	COMPANY SECRETARY AND COMPLIANCE OFFICER
<p>SOCRADAMUS CAPITAL PRIVATE LIMITED Gala No. 303, Cama Industrial Estate, Sun Mill Compound, Delsile Road, Lower Parel (West), Mumbai – 400 013, Maharashtra, India Telephone: 022 – 4961 4235 E-mail: info@socradamus.in Investor Grievance Email: Investors@socradamus.in Website: https://socradamus.in/ Contact Person: Kritika Rupda SEBI Registration No.: INM000013138</p>	<p>MUFG INTIME INDIA PRIVATE LIMITED (formerly known as Link Intime India Private Limited) C-101, 247 Park, 1st Floor, L B S Marg, Vikhroli (West), Mumbai – 400 083, Maharashtra, India Telephone: +91 81081 14949 Email: simca.smeipo@in.mnps.mufg.com simca.smeipo@in.mnps.mufg.com Website: www.in.mnps.mufg.com Contact Person: Shanti Gopal Krishnan SEBI Registration Number: INRO00004058</p>	<p>SIMCA ADVERTISING LIMITED Pooja Sanjiv Hindia Address: Bungalow No C-6, Swami Samarth Nagar Roshanlal Nagar, 3rd Cross Lane, Andheri (W), Mumbai – 400 053, Maharashtra, India Tel. No.: 022 - 2633 5055 Email: investor@simcaadvertising.com Website: www.simcaadvertising.com</p> <p>Investors can contact our Company Secretary and Compliance Officer, Book Running Lead Manager or Registrar to the Issue, in case of any pre issue or post issue related problems, such as non-receipt of letter of allotment, non-credit of allotted Equity Shares in the respective beneficiary account, non-receipt of refund orders and non-receipt of funds by electronic mode etc.</p>

All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the DRHP.

For SIMCA ADVERTISING LIMITED
On behalf of the Board of Directors

Pooja Sanjiv Hindia
Company Secretary and Compliance Officer

Place: Mumbai
Date: July 01, 2025

SIMCA ADVERTISING LIMITED is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to undertake an Initial public offer of its Equity Shares and has filed the DRHP with NSE Emergo on June 30, 2025. The DRHP shall be available on website of the Stock Exchange i.e., NSE at https://www.nseindia.com/ and is available on the website of the BRLM, i.e. Socradamus Capital Private Limited at https://socradamus.in/. Potential investors should note that investment in equity shares involves a high degree of risk and for details relating to such risk, please see the section titled "Risk Factors" beginning on page 36 of the DRHP. Potential investors should not rely on the DRHP filed with NSE Emergo for making any investment decision. The Equity Shares offered in the Issue have not been and will not be registered under the U.S. Securities Act or any state securities laws in the United States, and unless so registered, may not be offered or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act and in accordance with any applicable U.S. state securities laws. Accordingly, the Equity Shares are being offered and sold only outside the United States in offshore transactions" as defined in, and in reliance on Regulation S under the U.S. Securities Act and the applicable laws of the jurisdictions where such offers and sales are made. There will be no public offering of the Equity Shares in the United States.

AdBaez

BOOK RUNNING LEAD MANAGER	REGISTRAR TO THE ISSUE	COMPANY SECRETARY AND COMPLIANCE OFFICER
<p>PNB Investment Services Limited SEBI Registration Number: INM000011617 Address: PNB Pragati Towers, 2nd Floor, Plot No. C-8, G-Block, BKC, Bandra (E), Mumbai – 400 051, Maharashtra, India. Telephone No.: +8435202707/ 8422009515 Website: www.pnbisl.com Email ID: milan@pnbisl.com Contact Person: Debanjan Ghatak/ Sayalee Gaikwad</p>	<p>KfIn TECHNOLOGIES LIMITED SEBI Registration No.: INR000002021 Address: Selenium, Tower B, Plot No-31 & 32, Financial District, Nanakramguda, Sarilingampally, Hyderabad, Rangareddi – 500 032, Telangana, India Telephone No.: +91 40 6716 2222/18 0030 9400 Website: www.kfintech.com Email ID: mgl ipo@kfintech.com Contact Person: M. Murli Krishna</p>	<p>Mr. Yashesh Vijaykumar Shah Address: Revenue Survey No.555/P, Near Chorania 440KV Watt Sub Station, National Highway-8, Untadi, Surendra Nagar, Limbdi, Gujarat 363 421, India Tel.: 02753-299001 E-mail: cs@milangroupindia.com Website: www.milangroupindia.com</p> <p>Investors can contact our Company Secretary and Compliance Officer, the Lead Managers or the Registrar to the Issue, in case of any pre-issue or post-issue related problems, such as non-receipt of letters of allotment, non-credit of allotted Equity Shares in the respective beneficiary account, non-receipt of refund orders and non-receipt of funds by electronic mode etc.</p>
<p>All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the DRHP.</p> <p>For MILAN GINNING PRESSING LIMITED On Behalf of the Board of Directors</p> <p>Sd/- Mr. Yashesh Vijaykumar Shah Company Secretary and Compliance Officer</p> <p>Place: Gujarat Date: July 02, 2025</p>		
<p>Disclaimer: Milan Ginning Pressing Limited is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to make an initial public offer of its Equity Shares and has filed the Draft Red Herring Prospectus on June 30, 2025. The Draft Red Herring Prospectus is available on the website of BSE SME at https://www.bseindia.com/ and is available on the websites of the BRLM at https://www.pnbisl.com and also on the website of the Company https://www.milangroupindia.com. Any potential investors should note that investment in equity shares involves a high degree of risk and for details relating to the same, see section titled "Risk Factors" beginning on page 28 of the Draft Red Herring Prospectus. Potential investors should not rely on the Draft Red Herring Prospectus for making any investment decision. The Equity Shares have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the "Securities Act") or any state securities laws in the United States, and unless so registered, and may not be issued or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act and in accordance with any applicable U.S. State Securities laws. The Equity Shares are being issued and sold outside the United States in offshore transactions" in reliance on Regulation "S" under the Securities Act and the applicable laws of each jurisdiction where such issues and sales are made. There will be no public offering in the United States.</p>		

स्विगी ने शुरू किया 99 स्टोर

175 शहरों में किफायती दाम पर लोगों को खाना खिलाएगी

उदिशा श्रीवास्तव
नई दिल्ली, 1 जुलाई

ऑनलाइन ऑर्डर पर खाना पहुंचाने वाले प्लेटफॉर्म स्विगी ने मंगलवार को 99 स्टोर शुरू करने की घोषणा की। उसके ऐप्लिकेशन पर यह नई तरह की पेशकश है, जिसमें फौरन तैयार व्यंजन ग्राहकों को केवल 99 रुपये में दिए जाएंगे। फिलहाल यह स्टोर 175 शहरों के उपयोगकर्ताओं के लिए शुरू किया गया है, जिनमें बेंगलूर, अहमदाबाद, कोलकाता, हैदराबाद, दिल्ली, पुणे, चेन्नई, लखनऊ, वडोदरा, तिरुवनंतपुरम, तिरुपति, पटना, सूरत, भोपाल, देहरादून, मैसूर और लुधियाना शामिल हैं।

कंपनी ने अपने बयान में कहा है, '99 स्टोर का मकसद रोजाना के भोजन को किफायती बनाना और आसानी से उपलब्ध कराना है। ऐप के जरिये आप 99 रुपये का कोई व्यंजन या भोजन ऑर्डर कर सकते हैं। इन व्यंजनों को कीमत पर ज्यादा ध्यान देने वाले युवाओं को किफायती विकल्प देने के लिए खास तौर पर तैयार किया गया है।' इसमें ऑर्डर 99 रुपये का हुआ तभी ईको सेवर के तहत डिलिवरी



इस योजना के तहत तुरंत तैयार होने वाले व्यंजन ग्राहकों को 99 रुपये में दिए जाएंगे

इनमें रोल, बिरयानी, पास्ता, पिज्जा, बर्गर, डोसा, शेक, पेस्ट्री, सलाद, मिठाई समेत कई अन्य खाने पीने की चीजें शामिल हैं

मुफ्त रहेगी। कंपनी ने कहा, 'इसमें स्विगी के ईको सेवर डिलिवरी विकल्प का भी इस्तेमाल होगा ताकि भरोसेमंद सेवा किफायती तरीके से दी जा सके।' इसमें रोल, बिरयानी, पास्ता, पिज्जा, बर्गर, डोसा, शेक, पेस्ट्री, सलाद, मिठाई और कई अन्य व्यंजन शामिल रहेंगे।

स्विगी फूड मार्केटप्लेस के मुख्य कार्य अधिकारी रोहित कपूर ने

कहा, '99 रुपये महज कीमत नहीं बल्कि वादा है, युवा ग्राहकों के लिए अच्छे खाने को सस्ता और सुलभ बनाने का वादा। 99 स्टोर के जरिये पक्का करेंगे कि रोजाना के खाने-पीने के लिए आपको अपनी जेब ज्यादा ढीली नहीं करनी पड़े। हमने इसके लिए अपने रेस्तरां साझेदारों और डिलिवरी टीमों के साथ मिलकर काम किया है ताकि हर दिन

के खाने को बगैर किसी समझौते के सस्ता बनाया जा सके।'

स्विगी ही नहीं, जेटो कैफे भी अपने ग्राहकों को 99 रुपये से कम में मैगी, वेज पप्पस, समोसा और बन मस्का जैसे झटपट व्यंजन देता है। स्विगी के 99 स्टोर के उलट जेटो कैफे 10 मिनट से भी कम समय में ग्राहकों को खाना पहुंचाता है। ध्यान देने की बात यह है कि दोनों प्लेटफॉर्म 99 रुपये में खाना नहीं पहुंचा रहे। बिजनेस स्टैंडर्ड ने जब स्विगी के 99 स्टोर पर 79 रुपये का कॉर्न ऐंड वेज सैंडविच ऑर्डर किया तो कुल बिल 150 रुपये बैठ। इसमें 2.5 किलोमीटर के लिए 50 रुपये डिलिवरी शुल्क और 21 रुपये जीएसटी जोड़ा गया था। जब 99 रुपये का एक व्यंजन लिया और ईको सेवर डिलिवरी चुनी गई तो डिलिवरी शुल्क नहीं लगा मगर 26.75 रुपये जीएसटी जोड़ने से कुल राशि बढ़कर 126 रुपये हो गई।

इसी तरह जेटो पर 70 रुपये का वेज पफ सभी शुल्क जोड़ने के बाद 156 रुपये का हो गया। इनमें रेस्तरां शुल्क एवं जीएसटी के 7.4 रुपये, हैंडलिंग शुल्क 12.99 रुपये, स्मॉल कार्ट शुल्क 35 रुपये और डिलिवरी शुल्क 30 रुपये जोड़ा गया था।

‘डिजिटल इंडिया ने खोले अवसरों के द्वार’

प्रधानमंत्री नरेंद्र मोदी ने मंगलवार को कहा कि एक दशक पहले शुरू की गई ‘डिजिटल इंडिया’ पहल ने संपन्न और वंचितों के बीच डिजिटल विभाजन को पाट दिया है और अवसरों का लोकतंत्रीकरण किया है जिससे यह एक जन आंदोलन बन गया है।

‘लिकडइन’ पर एक पोस्ट में प्रधानमंत्री ने कहा कि दशकों तक भारतीयों की प्रौद्योगिकी का उपयोग करने की क्षमता पर संदेह किया जाता रहा, लेकिन उनकी सरकार ने इस दृष्टिकोण को बदल दिया और नागरिकों की प्रौद्योगिकी का उपयोग करने की क्षमता पर भरोसा किया।

मोदी ने कहा कि उनकी सरकार ने संपन्न और वंचितों के बीच की खाई को खत्म करने के लिए प्रौद्योगिकी का उपयोग किया। उन्होंने कहा, ‘जब



इरादा सही होता है, तो नवाचार कम सशक्त लोगों को सशक्त बनाता है। जब दृष्टिकोण समावेशी होता है, तो प्रौद्योगिकी हाशिये पर रहने वालों के जीवन में बदलाव लाती है। इस विश्वास ने डिजिटल इंडिया की नींव रखी जो पहुंच को लोकतांत्रिक बनाने, समावेशी डिजिटल बुनियादी

ढांचे का निर्माण करने और सभी के लिए अवसर प्रदान करने का मिशन है।'

मोदी ने कहा कि 2014 में भारत में लगभग 25 करोड़ इंटरनेट कनेक्शन थे, आज यह संख्या बढ़कर 97 करोड़ से अधिक हो गई है, जिसमें 42 लाख किलोमीटर से अधिक ऑप्टिकल फाइबर केबल है जो पृथ्वी और चंद्रमा के बीच की दूरी के 11 गुना के बराबर है। उन्होंने कहा कि यह सबसे दूरराज के गांवों को भी जोड़ रहा है। उन्होंने कहा कि भारत में 5जी दुनिया में सबसे तेजी से लागू हो रहा है, जिसमें केवल दो वर्षों में 4.81 लाख बेस स्टेशन स्थापित किए गए हैं। उन्होंने कहा कि हाई-स्पीड इंटरनेट अब शहरी केंद्रों और अग्रिम सैन्य चौकियों तक पहुंचता है, जिसमें गलवान, सियाचिन और लद्दाख शामिल हैं।

भाषा

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PUBLIC ANNOUNCEMENT



(scan this QR code to view the DRHP)



MILAN GINNING PRESSING LIMITED
CIN: U17119GJ1995PLC025604

Our Company was originally incorporated as 'Milan Ginning Pressing Private Limited' a private limited company under the Companies Act, 1956 at Gujarat, Ahmedabad, pursuant to a certificate of incorporation dated April 25, 1995, issued by Assistant Registrar of Companies, Gujarat, Dadra & Nagar Haveli. Thereafter, name of our Company was changed from 'Milan Ginning Pressing Private Limited' to 'Milan Ginning Pressing Limited', consequent to name change, pursuant to a special resolution passed by the shareholders of our Company on April 12, 2024, and a fresh certificate of incorporation consequent to change of name was issued by the Registrar of Companies, Central Processing Centre on June 21, 2024. For further details, please refer to chapter titled "History and Certain Corporate Matters" beginning on Page No. 213 of this Draft Red Herring Prospectus.

Registered Office: Revenue Survey No.555/P, Near Chorania 440KV Watt Sub Station, National Highway-8, Untadi, Surendra Nagar, Limbdi, Gujarat 363 421, India.
Telephone: 02753-299001; **E-mail:** cs@milangroupindia.com ; **Website:** https://www.milangroupindia.com
Contact Person: Mr. Yashesh Vijaykumar Shah, Company Secretary & Compliance Officer,

OUR PROMOTER: MOHMMADHASNEIN HUSENALI NARSINH, HUSENALI YUSUFALI NARSINH AND MINAJBANU HUSENALI NARSINH

"THE ISSUE IS BEING MADE IN ACCORDANCE WITH CHAPTER IX OF THE SEBI ICDR REGULATIONS (IPO OF SMALL AND MEDIUM ENTERPRISES) AND THE EQUITY SHARES ARE PROPOSED TO BE LISTED ON SME PLATFORM OF BSE LIMITED ("BSE SME")."

THE ISSUE

INITIAL PUBLIC OFFER OF UPTO ₹ [•] CRORES EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH ("EQUITY SHARES") OF MILAN GINNING PRESSING LIMITED (THE "COMPANY") AT AN OFFER PRICE OF ₹ [•] PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹ [•] PER EQUITY SHARE) FOR CASH, AGGREGATING UPTO ₹ [•] LAKHS ("PUBLIC OFFER") COMPRISING A FRESH ISSUE OF UPTO [•] EQUITY SHARES AGGREGATING TO ₹ 7,800 LAKHS BY OUR COMPANY (THE "FRESH OFFER") AND AN OFFER FOR SALE OF UPTO 3,72,500 EQUITY SHARES BY MR. MOHMMADHASNEIN HUSENALI NARSINH AND HUSENALI YUSUFALI NARSINH ("THE SELLING SHAREHOLDER") AGGREGATING TO ₹ [•] LAKHS ("OFFER FOR SALE") OUT OF THE OFFER, [•] EQUITY SHARES AGGREGATING TO ₹ [•] LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER ("MARKET MAKER RESERVATION PORTION"). THE PUBLIC OFFER LESS MARKET MAKER RESERVATION PORTION I.E. OFFER OF [•] EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH, AT AN OFFER PRICE OF ₹ [•] PER EQUITY SHARE FOR CASH, AGGREGATING UPTO ₹ [•] LACS IS HEREINAFTER REFERRED TO AS THE "NET OFFER". THE PUBLIC OFFER AND NET OFFER WILL CONSTITUTE [•] % AND [•] % RESPECTIVELY OF THE POST-OFFER PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY.

THE PRICE BAND AND THE MINIMUM BID LOT WILL BE DECIDED BY OUR COMPANY AND THE PROMOTER IN CONSULTATION WITH THE BRLM AND WILL BE ADVERTISED IN ALL [•] EDITION OF [•] (A WIDELY CIRCULATED ENGLISH NATIONAL DAILY NEWSPAPER) AND [•] EDITION OF [•] (A WIDELY CIRCULATED HINDI NATIONAL DAILY NEWSPAPER, AND A GUJRATI REGIONAL NEWSPAPER (GUJRATI BEING THE REGIONAL LANGUAGE OF GUJRAT WHERE OUR REGISTERED OFFICE IS LOCATED), AT LEAST TWO WORKING DAYS PRIOR TO THE BID/OFFER OPENING DATE AND SHALL BE MADE AVAILABLE TO THE BSE LIMITED ("BSE") FOR THE PURPOSES OF UPLOADING ON THEIR WEBSITE IN ACCORDANCE WITH SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018, AS AMENDED (THE "SEBI ICDR REGULATIONS").

In case of any revision in the Price Band, the Bid/Issue Period shall be extended for at least three additional Working Days after such revision of the Price Band, subject to the total Bid/Issue Period not exceeding 10 Working Days. In cases of force majeure, banking strike or similar circumstances, our Company may, for reasons to be recorded in writing extend the Bid/Issue Period for a minimum of three Working Days, subject to the Bid/Issue Period not exceeding 10 Working Days. Any revision in the Price Band, and the revised Bid/Issue Period, if applicable, shall be widely disseminated by notification to the Stock Exchanges by issuing a press release and also by indicating the change on the website of the BRLM and at the terminals of the Members of the Syndicate and by intimation to Designated Intermediaries and Sponsor Bank as applicable.

This Issue is being made through the Book Building Process, in terms of Rule 19(2)(b) of the Securities Contracts (Regulation) Rules, 1957, as amended ("SCRR") read with Regulation 229 of the SEBI ICDR Regulations and in compliance with Regulation 253 of the SEBI ICDR Regulations, wherein not more than 50.00% of the Net Issue shall be available for allocation on a proportionate basis to Qualified Institutional Buyers ("QIBs") (the "QIB Portion"), provided that our Company may, in consultation with the Book Running Lead Manager, may allocate up to 60% of the QIB Portion to Anchor Investors on a discretionary basis in accordance with the SEBI ICDR Regulations ("Anchor Investor Portion"), of which one-third shall be reserved for domestic Mutual Funds, subject to valid Bids being received from domestic Mutual Funds at or above the Anchor Investor Allocation Price. In the event of under-subscription, or non-allocation in the Anchor Investor Portion, the balance Equity Shares shall be added to the Net QIB Portion. Further, 5.00% of the Net QIB Portion shall be available for allocation on a proportionate basis to Mutual Funds only, and the remainder of the Net QIB Portion shall be available for allocation on a proportionate basis to all QIB Bidders, including Mutual Funds, subject to valid Bids being received at or above the Issue Price. However, if the aggregate demand from Mutual Funds is less than 5.00% of the Net QIB Portion, the balance Equity Shares available for allocation in the Mutual Fund Portion will be added to the remaining Net QIB Portion for proportionate allocation to QIBs. Further, not less than 15.00% of the Net Issue shall be available for allocation on a proportionate basis to Non-Institutional Investors out of which (a) one third of such portion is reserved for applicants with application size of more than 2 lots and up to such lots equivalent to not more than ₹ 10,00,000 and (b) two-third of such portion was reserved for applicants with application size of more than ₹ 10,00,000 provided that the unsubscribed portion in either of such subcategories could have been allocated to applicants in the other sub-category of Non-Institutional Bidders and not less than 35.00% of the Net Issue shall be available for allocation to Individual Investors who applies for minimum application size in accordance with the SEBI ICDR Regulations, subject to valid Bids being received from them at or above the Issue Price. All Bidders are required to participate in the issue by mandatorily utilizing the Application Supported by Blocked Amount ("ASBA") process by providing details of their respective ASBA Account (as defined hereinafter) in which the corresponding Bid Amounts will be blocked by the Self Certified Syndicate Banks ("SCSBs") or under the UPI Mechanism, as the case may be, to the extent of respective Bid Amounts. Anchor investors are not permitted to participate in the issue through the ASBA process. For details, see "Offer Procedure" on page 310 of this Draft Red Herring Prospectus.

This public announcement is being made in compliance with the Regulation 247 of SEBI (ICDR) Regulations, 2018 and SEBI (ICDR) (Amendment) Regulations, 2025 vide notification dated March 03, 2025, and applicability of corporate governance provisions under SEBI (LODR) Regulations, 2015 on SME companies to inform the public that our Company is proposing, subject to applicable statutory and regulatory requirements, receipt requisite approvals, market conditions and other considerations, to undertake initial public offering of its Equity Shares pursuant to the offer and DRHP dated June 30, 2025 which has been filed with the SME Platform of BSE Limited.


Pursuant to SEBI (ICDR) (Amendment) Regulations, 2025 on March 03, 2025 and applicability of corporate governance provisions under SEBI (LODR) Regulations, 2015 on SME companies, for fulfilling all additional eligibility criteria, the DRHP filed with the SME Platform of BSE Limited (BSE SME) shall be made available to the public for comments, if any, for a period of at least 21 days, from the date of such filing by hosting it on the website of the BSE at <https://www.bseindia.com/> and the website of the Company at <https://www.milangroupindia.com> and at the website of BRLM Le PNB Investment Services Limited at <https://www.pnbisl.com/>. Our Company hereby invites the members of the public to give their comments on the DRHP filed with the SME Platform of BSE Limited (BSE SME) with respect to disclosures made in DRHP. The members of the public are requested to send a copy of their comments to Stock Exchange, to Company Secretary and Compliance Officer of our Company and/or the BRLM at their respective addresses mentioned below. All comments must be received by BSE, and/or our Company and/or Company Secretary and Compliance Officer of our Company and/or the BRLM in relation to the offer on or before 5 p.m. on the 21st day from the aforesaid date of filing the DRHP with BSE SME.

Investments in Equity and Equity-related securities involve a degree of risk and investors should not invest any funds in this issue unless they can afford to take the risk of losing their entire investment. Investors are advised to read the risk factors carefully before taking an investment decision in the issue. For taking an investment decision, investors must rely on their own examination of our Company and the issue including the risks involved. The Equity Shares issued in the issue have not been recommended or approved by the Securities and Exchange Board of India ("SEBI"), nor does SEBI guarantee the accuracy or adequacy of the Draft Red Herring Prospectus. Specific attention of the investors is invited to the section "Risk Factors" beginning on page 28 of the Draft Red Herring Prospectus.

Any decision to invest in the equity shares described in the Draft Red Herring Prospectus may only be taken after a Red Herring Prospectus has been filed with the ROC and must be made solely on the basis of such Red Herring Prospectus as there may be material changes in the Red Herring Prospectus from the Draft Red Herring Prospectus. The equity shares, when offered through the Red Herring Prospectus, are proposed to be listed on SME Platform of BSE ("BSE SME"). For details of the share capital and capital structure of our Company and the names of the signatories to the Memorandum of Association and the number of shares subscribed by them of our Company, see "Capital Structure" beginning on page 86 of the Draft Red Herring Prospectus. The liability of the members of our Company is limited. For details of the main objects of our Company as contained in our Memorandum of Association, see "Our History and Certain Corporate Matters" beginning on page 213 of the Draft Red Herring Prospectus.

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SIMCA ADVERTISING LIMITED

Corporate Identity Number: U74999MH2022PLC384827

Our company was incorporated as a Public Limited Company under the name "Simca Advertising Limited" under the provisions of the Companies Act, 2013 vide certificate of incorporation dated June 17, 2022 issued by the Registrar of Companies, Central Registration Centre, Manesar. For details relating to registered office of our Company, please see chapter titled "History and Certain Corporate Matters" on page 187 of the Draft Red Herring Prospectus dated June 30, 2025 ("DRHP"), filed with the SME Platform of National Stock Exchange of India ("NSE Emergo") on June 30, 2025.

Registered & Corporate Office: Bungalow No C-6, Swami Samarth Nagar, Roshanlal Nagar, 3rd Cross Lane, Andheri (W), Mumbai – 400 053, Maharashtra, India
Tel: 022 - 2633 5055 | **Contact Person:** Pooja Sanjiv Hindia, Company Secretary and Compliance Officer
E-mail: investor@simcaadvertising.com | **Website:** www.simcaadvertising.com

OUR PROMOTERS : FAHIM BATLIWALA AND ASHMA FAHIM BATLIWALA

INITIAL PUBLIC OFFERING OF UPTO 31,72,000 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH ("EQUITY SHARES") FOR CASH AT A PRICE OF ₹ [•] PER EQUITY SHARE (INCLUDING A PREMIUM OF ₹ [•] PER EQUITY SHARE) ("ISSUE PRICE") AGGREGATING TO ₹ [•] LAKHS ("THE ISSUE"), THE ISSUE WILL CONSTITUTE [•] (%) OF THE POST-ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY. THE ISSUE INCLUDES A RESERVATION OF UP TO [•] (%) EQUITY SHARES AGGREGATING TO ₹ [•] LAKHS (CONSTITUTING UP TO [•] (%) OF THE POST-ISSUE PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY) FOR SUBSCRIPTION BY MARKET MAKER ("MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION IS HEREINAFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE [•] (%) AND [•] (%) RESPECTIVELY OF THE POST-ISSUE PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY.

THE FACE VALUE OF THE EQUITY SHARES IS ₹10/- EACH. THE ISSUE PRICE IS [•] TIMES OF THE FACE VALUE OF THE EQUITY SHARES. THE PRICE BAND, AND THE MINIMUM BID LOT WILL BE DECIDED BY OUR COMPANY IN CONSULTATION WITH THE BRLM AND WILL BE ADVERTISED IN ALL EDITIONS OF [•], AN ENGLISH NATIONAL DAILY NEWSPAPER, ALL EDITIONS OF [•], A HINDI NATIONAL DAILY NEWSPAPER AND ALL EDITIONS OF [•], A MARATHI DAILY NEWSPAPER, MARATHI BEING THE REGIONAL LANGUAGE OF MAHARASHTRA WHERE OUR REGISTERED OFFICE IS LOCATED, EACH WITH WIDE CIRCULATION, AT LEAST TWO WORKING DAYS PRIOR TO THE BID/ISSUE OPENING DATE AND SHALL BE MADE AVAILABLE TO THE EMERGE PLATFORM OF NATIONAL STOCK EXCHANGE OF INDIA LIMITED FOR THE PURPOSE OF UPLOADING ON THEIR WEBSITE IN ACCORDANCE WITH THE SEBI ICDR REGULATIONS.

In case of revision in the Price Band, the Bid / Issue Period shall be extended for at least three additional Working Days after such revision in the Price Band, subject to the Bid / Issue Period not exceeding 10 Working Days. In cases of force majeure, banking strike or similar unforeseen circumstances, our Company may, in consultation with the BRLM, for reasons to be recorded in writing, extend the Bid / Issue Period for a minimum of one Working Day, subject to the Bid / Issue Period not exceeding 10 Working Days. Any revision in the Price Band, and the revised Bid / Issue Period, if applicable, shall be widely disseminated by notification to the Stock Exchange, by issuing a press release and also by indicating the change on the website of the BRLM and terminals of the Syndicate Members and by intimation to the Designated Intermediaries and the Sponsor Bank, as applicable.

This Issue is being made through the Book Building process, in terms of Rule 19(2)(b)(i) of the Securities Contracts (Regulation) Rules, 1957, as amended ("SCRR") read with Regulation 252 of the SEBI ICDR Regulations and in compliance with Regulation 253(1) of the SEBI ICDR Regulations wherein not more than 50% of the Net Issue shall be available for allocation on a proportionate basis to Qualified Institutional Buyers ("QIBs"), the "QIB Portion", provided that our Company in consultation with the BRLM, may allocate up to 60% of the QIB Portion to Anchor Investors and the basis of such allocation will be on a discretionary basis by our Company in consultation with the BRLM, in accordance with the SEBI ICDR Regulations (the "Anchor Investor Portion"), of which one-third shall be reserved for domestic Mutual Funds, subject to valid Bids being received from the domestic Mutual Funds at or above the price at which allocation is made to Anchor Investors ("Anchor Investor Allocation Price"). Further, 5% of the Net QIB Portion shall be available for allocation on a proportionate basis only to Mutual Funds, subject to valid Bids being received at or above the Issue Price, and the remainder of the Net QIB Portion shall be available for allocation on a proportionate basis to all QIBs (other than Anchor Investors), including Mutual Funds, subject to valid Bids being received at or above the Issue Price. Further, not less than 15% of the Net Issue shall be available for allocation to Non-Institutional Bidders ("Non-Institutional Portion") on a proportionate basis to Non-Institutional Bidders out of which (a) one third of the portion available to non-institutional bidders shall be reserved for applicants with application size of more than two lots and up to such lots equivalent to not more than ₹10.00 lakhs; (b) two third of the portion available to non-institutional bidders shall be reserved for applicants with application size of more than ₹10.00 lakhs provided that the unsubscribed portion in either of such sub-categories may be allocated to applicants in the other sub-category of Non-Institutional Bidders. Further, not less than 35% of the Net Issue shall be available for allocation to individual bidders, in accordance with the SEBI ICDR Regulations, subject to valid Bids being received from them at or above the Issue Price. All Bidders (except Anchor Investors) shall mandatorily participate in this issue only through the Application Supported by Blocked Amount ("ASBA") process and shall provide details of their respective bank account (including UPI ID (defined hereinafter) in case of UPI Bidders (defined hereinafter)) in which the Bid Amount will be blocked by the Self Certified Syndicate Banks ("SCSBs") or the Sponsor Bank, as the case may be, Anchor Investors are not permitted to participate in the Anchor Investor Portion through the ASBA process. For further details, see "Issue Procedure" on page 271 of the DRHP.

This public announcement is being made in compliance with Regulation 247(2) of the SEBI ICDR Regulations to inform the public that our Company is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to undertake initial public offering of its Equity Shares pursuant to the Issue and has filed the DRHP with the NSE Emergo on June 30, 2025. Pursuant to Regulation 247(1) of the SEBI ICDR Regulations, the DRHP filed with NSE Emergo shall be made available to the public for comments, if any, for a period of at least twenty-one days from the date of filing the DRHP by hosting it on our Company's website, NSE's website and Book Running Lead Manager's website.




Our Company hereby invites the members of the public to give their comments on the DRHP filed with NSE Emergo with respect to disclosures made in the DRHP. The public is requested to send a copy of the comments to the NSE Emergo, our Company or the Book Running Lead Manager in respect of the disclosures made in this DRHP. All comments must be received by NSE Emergo, our Company and/or the BRLM and/or the Company Secretary and Compliance Officer of our Company in relation to the Issue on or before 5:00 p.m. on the 21st day from the aforesaid date of filing the DRHP with NSE Emergo.

Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in the Issue unless they can afford to take the risk of losing their entire investment. Investors are advised to read the risk factors carefully before taking an investment decision in the Issue. For taking an investment decision, investors must rely on their own examination of our Company and the Issue, including the risks involved. The Equity Shares in the Issue have not been recommended or approved by the SEBI, nor does SEBI guarantee the accuracy or adequacy of the contents of the DRHP. Specific attention of the investors is invited to "Risk Factors" on page 36 of the DRHP.

Any decision to invest in the Equity Shares described in the DRHP may only be made after the Red Herring Prospectus ("RHP") has been filed with the ROC and must be made solely on the basis of such RHP as there may be material changes in the RHP from the DRHP. The Equity Shares, when offered, through the RHP, are proposed to be listed on NSE Emergo.

The liability of members of our Company is limited by shares. For details of the main objects of our Company as contained in its Memorandum of Association, please see "History and Certain Corporate Matters" on page 187 of the DRHP.

For details of the share capital and capital structure of our Company and the names of the signatories to the Memorandum of Association and the number of shares of our Company subscribed by them please see "Capital Structure" on page 78 of the DRHP.

BOOK RUNNING LEAD MANAGER	REGISTRAR TO THE ISSUE	COMPANY SECRETARY AND COMPLIANCE OFFICER
 <p>SOCRADAMUS CAPITAL PRIVATE LIMITED Gala No. 303, Cama Industrial Estate, Sun Mill Compound, Delsile Road, Lower Parel (West), Mumbai – 400 013, Maharashtra, India Telephone: 022 – 4961 4235 E-mail: info@socradamus.in Investor Grievance Email: investors@socradamus.in Website: https://socradamus.in/ Contact Person: Kritika Rupda SEBI Registration No.: INM000013138</p>	 <p>MUFG INTIME INDIA PRIVATE LIMITED (formerly known as Link Intime India Private Limited) C-101, 247 Park, 1st Floor, L B S Marg, Vikhroli (West), Mumbai – 400 083, Maharashtra, India Telephone: +91 81081 14949 Email: simca.smeipo@in.mfms.mufg.com simca.smeipo@in.mfms.mufg.com Website: www.in.mfms.mufg.com Contact Person: Shanti Gopal Krishnan SEBI Registration Number: INRO00004058</p>	 <p>SIMCA ADVERTISING LIMITED Pooja Sanjiv Hindia Address: Bungalow No C-6, Swami Samarth Nagar Roshanlal Nagar, 3rd Cross Lane, Andheri (W), Mumbai – 400 053, Maharashtra, India Tel. No.: 022 - 2633 5055 Email: investor@simcaadvertising.com Website: www.simcaadvertising.com</p> <p>Investors can contact our Company Secretary and Compliance Officer, Book Running Lead Manager or Registrar to the Issue, in case of any pre issue or post issue related problems, such as non-receipt of letter of allotment, non-credit of allotted Equity Shares in the respective beneficiary account, non-receipt of refund orders and non-receipt of funds by electronic mode etc.</p>

All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the DRHP.



For SIMCA ADVERTISING LIMITED
On behalf of the Board of Directors

Pooja Sanjiv Hindia
Company Secretary and Compliance Officer

Place: Mumbai
Date: July 01, 2025

SIMCA ADVERTISING LIMITED is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to undertake an Initial public offering of its Equity Shares and has filed the DRHP with NSE Emergo on June 30, 2025. The DRHP shall be available on website of the Stock Exchange i.e., NSE at <https://www.nseindia.com/> and is available on the website of the BRLM, i.e. Socradamus Capital Private Limited at <https://socradamus.in/>. Potential investors should note that investment in equity shares involves a high degree of risk and for details relating to such risk, please see the section titled "Risk Factors" beginning on page 36 of the DRHP. Potential investors should not rely on the DRHP filed with NSE Emergo for making any investment decision. The Equity Shares offered in the Issue have not been and will not be registered under the U.S. Securities Act or any state securities laws in the United States, and unless so registered, may not be offered or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act and in accordance with any applicable U.S. state securities laws. Accordingly, the Equity Shares are being offered and sold only outside the United States in offshore transactions" as defined in, and in reliance on Regulation S under the U.S. Securities Act and the applicable laws of the jurisdictions where such offers and sales are made. There will be no public offering of the Equity Shares in the United States.

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BOOK RUNNING LEAD MANAGER	REGISTRAR TO THE ISSUE	COMPANY SECRETARY AND COMPLIANCE OFFICER
 <p>PNB Investment Services Limited SEBI Registration Number: INM000011617 Address: PNB Pragati Towers, 2nd Floor, Plot No. C-8, G-Block, BKC, Bandra (E), Mumbai – 400 051, Maharashtra, India. Telephone No.: +8435202707/ 8422009515 Website: www.pnbisl.com Email ID: milan@pnbisl.com Contact Person: Debanjan Ghatak/ Sayalee Gaikwad</p>	 <p>Kfin TECHNOLOGIES LIMITED SEBI Registration No.: INR000002021 Address: Selenium, Tower B, Plot No-31 & 32, Financial District, Nanakramguda, Sarilingampally, Hyderabad, Rangareddi – 500 032, Telangana, India Telephone No.: +91 40 6716 2222/18 0030 9400 Website: www.kfintech.com Email ID: mgl ipo@kfintech.com Contact Person: M. Murli Krishna</p>	<p>Mr. Yashesh Vijaykumar Shah Address: Revenue Survey No.555/P, Near Chorania 440KV Watt Sub Station, National Highway-8, Untadi, Surendra Nagar, Limbdi, Gujarat 363 421, India Tel.: 02753-299001 E-mail: cs@milangroupindia.com Website: www.milangroupindia.com</p> <p>Investors can contact our Company Secretary and Compliance Officer, the Lead Managers or the Registrar to the Issue, in case of any pre-issue or post-issue related problems, such as non-receipt of letters of allotment, non-credit of allotted Equity Shares in the respective beneficiary account, non-receipt of refund orders and non-receipt of funds by electronic mode etc.</p>
<p>All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the DRHP.</p> <p>For MILAN GINNING PRESSING LIMITED On Behalf of the Board of Directors</p> <p>Sd/- Mr. Yashesh Vijaykumar Shah Company Secretary and Compliance Officer</p>		
<p>Place: Gujarat Date: July 02, 2025</p> <p>Disclaimer: Milan Ginning Pressing Limited is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to make an initial public offer of its Equity Shares and has filed the Draft Red Herring Prospectus on June 30, 2025. The Draft Red Herring Prospectus is available on the website of BSE SME at https://www.bseindia.com/ and is available on the websites of the BRLM at https://www.pnbisl.com/ and also on the website of the Company https://www.milangroupindia.com. Any potential investors should note that investment in equity shares involves a high degree of risk and for details relating to the same, see section titled "Risk Factors" beginning on page 28 of the Draft Red Herring Prospectus. Potential investors should not rely on the Draft Red Herring Prospectus for making any investment decision. The Equity Shares have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the "Securities Act") or any state securities laws in the United States, and unless so registered, and may not be issued or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act and in accordance with any applicable U.S. State Securities laws. The Equity Shares are being issued and sold outside the United States in offshore transactions" in reliance on Regulation "S" under the Securities Act and the applicable laws of each jurisdiction where such issues and sales are made. There will be no public offering in the United States.</p>		